

GOLD
KEY®

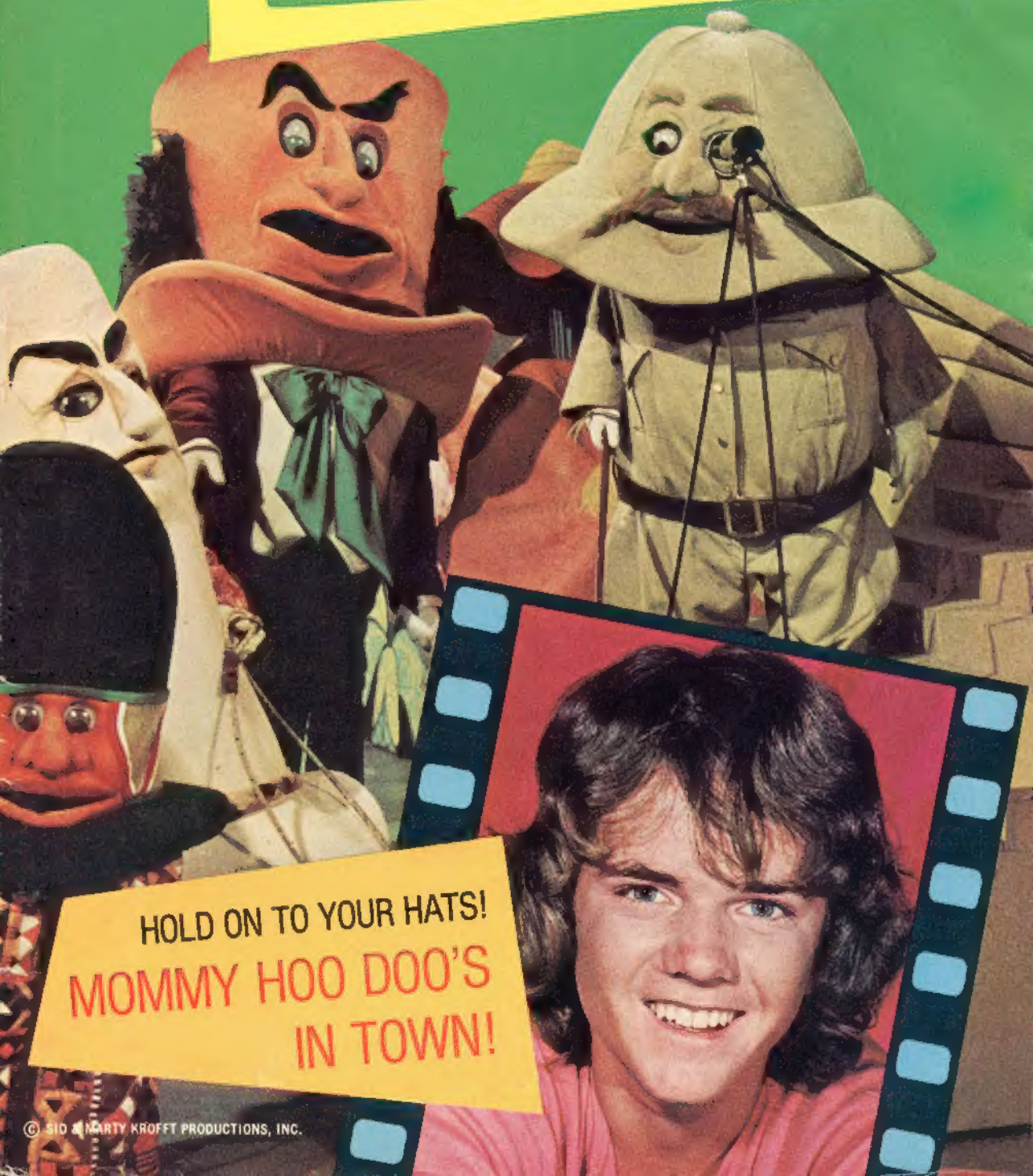
90280-301

EXTRA

16-PAGE FUN CATALOG!

15c

Lidsville



HOLD ON TO YOUR HATS!
MOMMY HOO DOO'S
IN TOWN!

**On safari,
a boy learns
to act like a man.
Daisy's
Safari Mark I™
B•B Gun teaches
the same
lessons.**

There is no room on a big game hunt for a boy who doesn't understand safety and marksmanship. A kid has to learn fast.

Now the Daisy Safari Mark I B•B Gun can teach those same lessons.

It's not a toy. It's a B•B gun. It has big gun features, like a crossbolt safety and trigger guard cocking.

But it's a B•B gun, scaled down to your size.

And now you can learn marksmanship with the exciting Daisy B•B Target-Trap. It's a \$4 value, now yours for only \$1.99 when you buy any



Daisy B•B Gun. Take the coupon below to your store when you buy.

For even more fun, pick-up our booklet, "The Air Rifle Marksman," where you buy your Daisy. It's only 50¢. Learn the lessons of a safari, with the Safari Mark I!

Or choose from over 30 models of Daisy spring-air, CO₂, and pellet guns.

Since the 1800's, American boys have learned marksmanship with a Daisy. Now it's your turn.

Daisy B•B Target-Trap. \$1.99

with purchase of any Daisy B•B Gun.

A \$4 value.

The kit includes: Trap frame to catch B•Bs / Targetex rubber backstop / Daisy Air Rifle Manual / Full set of NRA 15-foot match targets / Full set of "Pop-Out Bullseye Targets" / (See the Bullseye "Pop-Out" when you hit it!)

TAKE THIS COUPON WHEN YOU BUY.

Good at all participating stores.

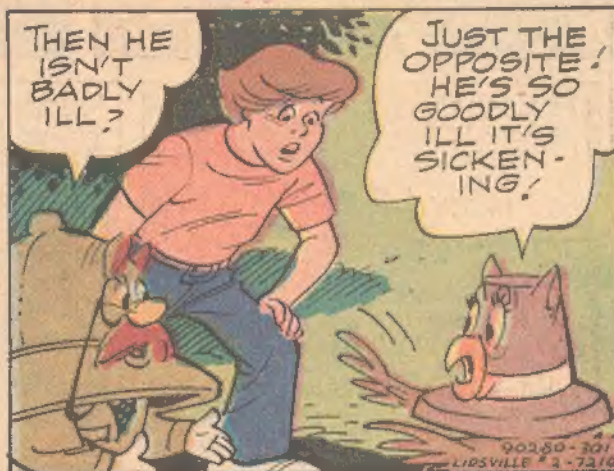
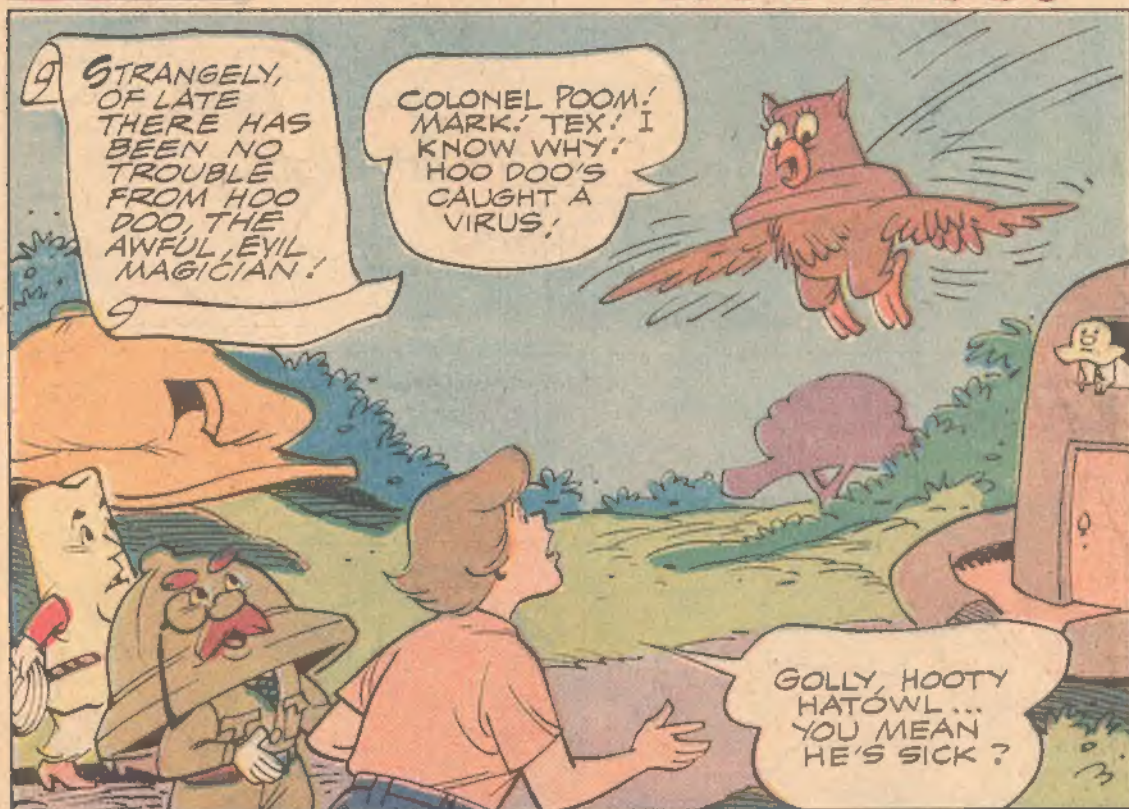
Daisy®
SINCE 1886

Rogers, Arkansas 72756 Div. Victor Comptometer Corp.
In Canada: Daisy/Heddon, Ltd. Preston, Ontario



Lidsville

HELP! IT'S MOMMY HOO DOO!



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FOR HOO DOO'S
PUZZLED
FLUNKIES, IT'S
ALL VERY
BEWILDERING,
TOO!

OH, PLEASE,
DEAR RAUNCHY
...AND YOU,
JACK OF CLUBS
...DO COME
AND SIT DOWN
SO I MAY
CARE FOR
YOU!

HE MUST BE
COMPLETELY
OUT OF
HIS BIRD.

HE'S NOT
HIS
ROTTEN,
MEAN SELF
...THAT'S
FOR SURE!



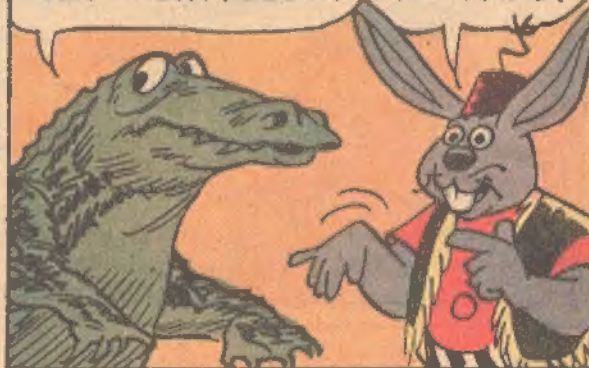
I FEEL SO
KIND AND
GENTLE!

HE'S A GONER!
HE CAN'T STAND
HAVING SO
MUCH NICENESS!



THIS MORNING HE WAS
SO NICE ... HE WANTED
ME TO HAVE ALL
HIS GOLD TEETH!
BUT I COULDN'T
GET THEM LOOSE!

ME
EITHER!
HE
EVEN
LICKED
MY HAND!



DO YOU KNOW,
HE WRITES
HIS MOMMY
EVERY
DAY NOW!

YI-I-I!
DON'T
MENTION
IT!

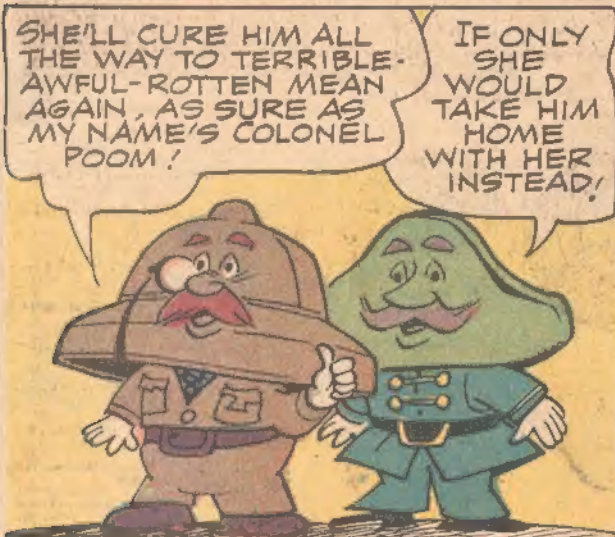
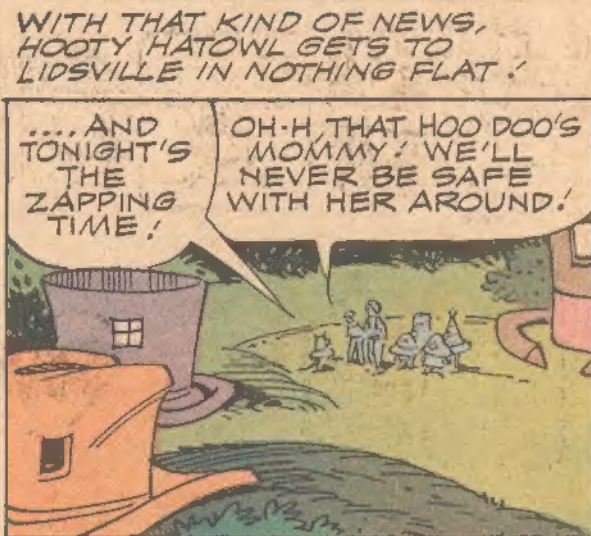


HERE SHE COMES
NOW IN HER
BONNET BUGGY!

YOO-OO, HOO
DOO! SONNY!
OH, WHERE IS MY
DARLING, ROTTEN
KID?







GET THESE DYNAMITE EMBROIDERED CLOTH PATCHES THAT TELL IT LIKE IT IS!

EACH GROOVY PATCH MEASURES 3". MADE TO SELL FOR MUCH, MUCH MORE. YOUR SATISFACTION IS GUARANTEED OR YOUR MONEY CHEERFULLY REFUNDED. ORDER NOW!

NOW ONLY 69c

EACH FOR 3 OR MORE

75c EACH WHEN ORDERED SEPARATELY.

PAY ONLY 69c EACH FOR 3 OR MORE.



1. Peace Symbol

2. Stop

3. Psychedelic Love

4. Bunny

5. Survival
(Ecology)

6. Gas Mask

7. Peace Flag



8. Peace

9. Life Symbol

10. Pollution Skull

11. Black Is
Beautiful

12. Cobra

13. Help! I Need
Lovin'

14. Peace
Slogan



15. Life Slogan

16. Peace
Sergeant

17. Woodstock Dove

18. Soul Power

19. Olympic
Drinker

20. Roadrunner

21. Willy Coyote



22. Eye Spy

23. STP

24. Budweiser

25. All American Patch

26. US Flag

27. Confederate Flag



28. Flash Gordon

29. Chopper

30. Skull and Crossbones

31. Ecology Peace Flag



32. Popeye

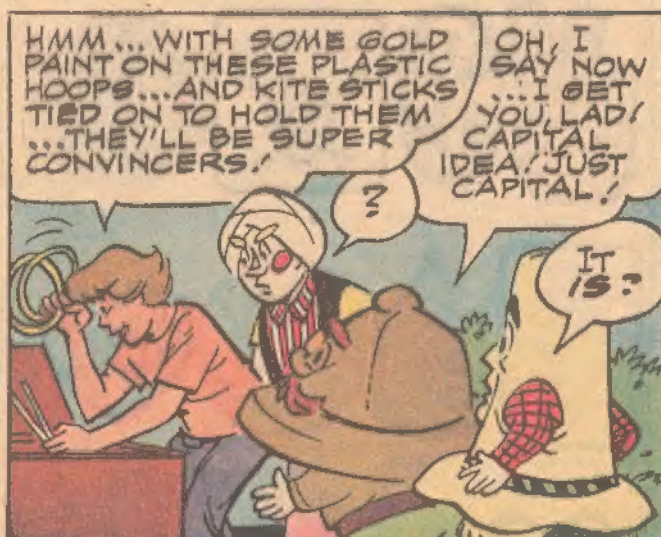
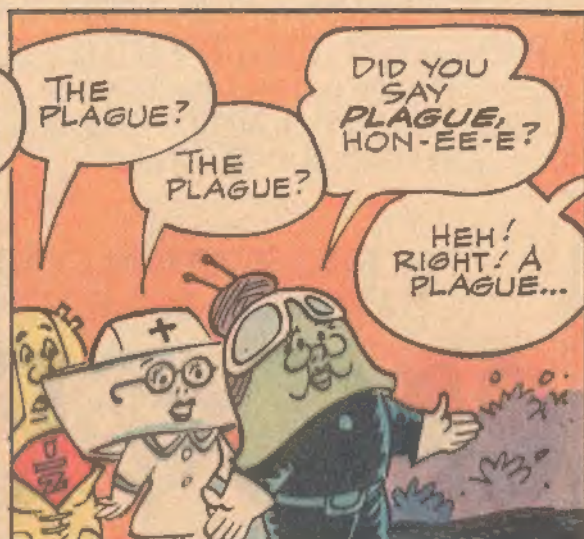
33. Felix

34. Happy Face

35. Beatie's
Sgt. Pepper

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GANDOLF PRODUCTS CO., P.O. Box 38, Dept. GK-10 New York, N. Y. 10022

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75c EACH 3 or more, each 69c	
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Add 4% IN NEW YORK	\$
TOTAL	\$
PRINT NAME	
ADDRESS	APT. NO.
CITY	STATE ZIP
Gandolf Products Co., Dept. GK-10 P.O. Box 38, New York, N.Y. 10022	



MEANWHILE... THE GOODY-ILL PATIENT IS IMPROVING ROTTENLY!





LIKE YOU, FOR
INSTANCE...YOU
REALLY SHOULD
DO SOMETHING
ABOUT YOUR
HAIR!

I'VE TRIED! I'VE
TRIED! BUT
HAVE YOU EVER
TRIED TO UN-
TANGLE STEEL
WOOL?



HEY,
MOMMY,
LOOK!

BUT LOOKS WON'T MATTER
TONIGHT WHEN WE ZAP
OL' LIDSVILLE! POW!
BAM! ZING!

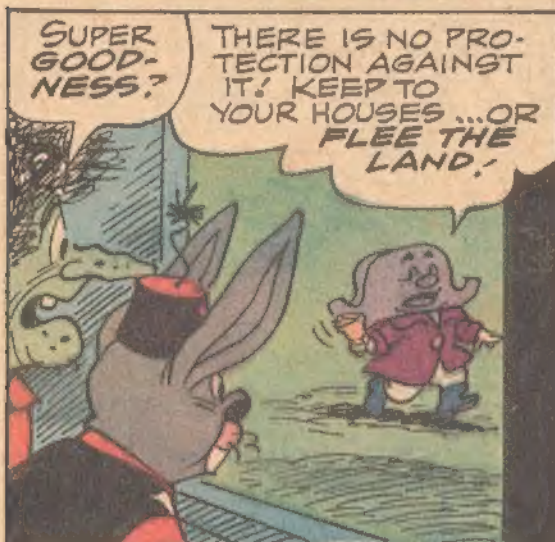


I'M NOT YOUR
MOMMY,
MUTTHEAD!



IT'S THE
TOWN
CRIER
HAT!

HEAR YE! HEAR YE!
BEWARE OF THE
PLAGUE! THE
SUPER
GOODNESS
PLAGUE!



SUPER
GOOD-
NESS?

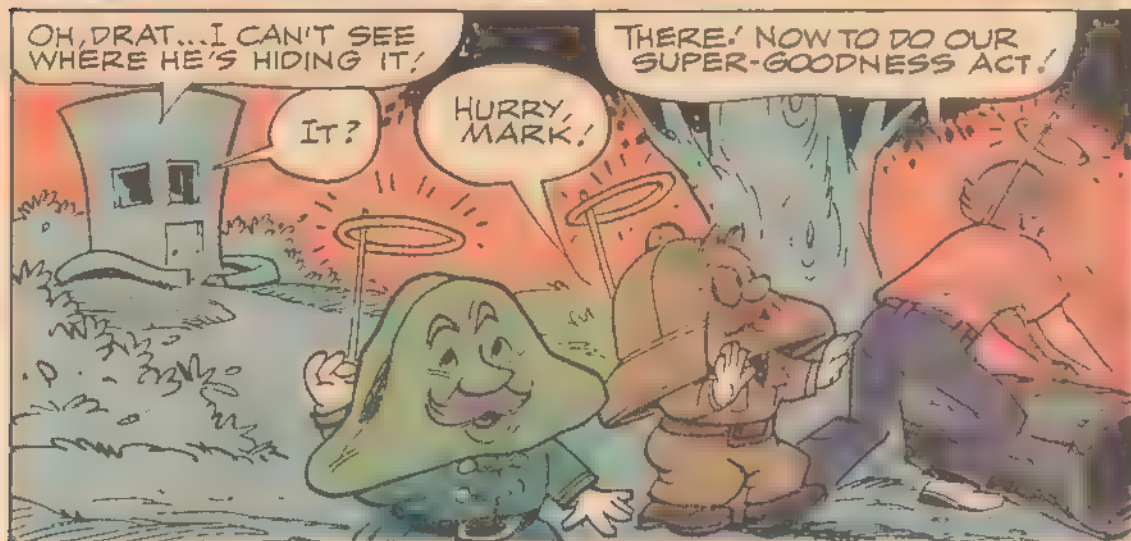
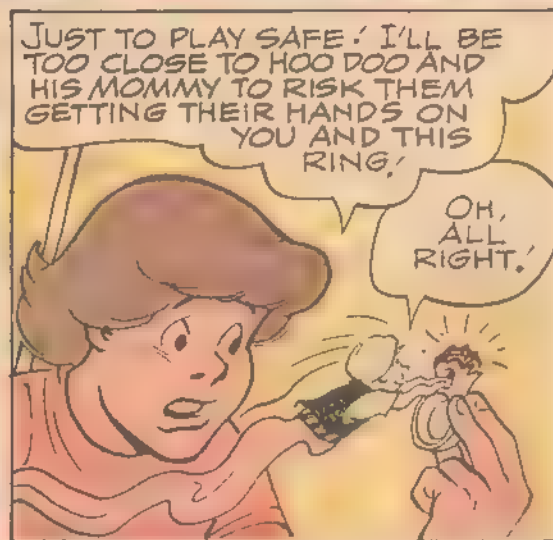
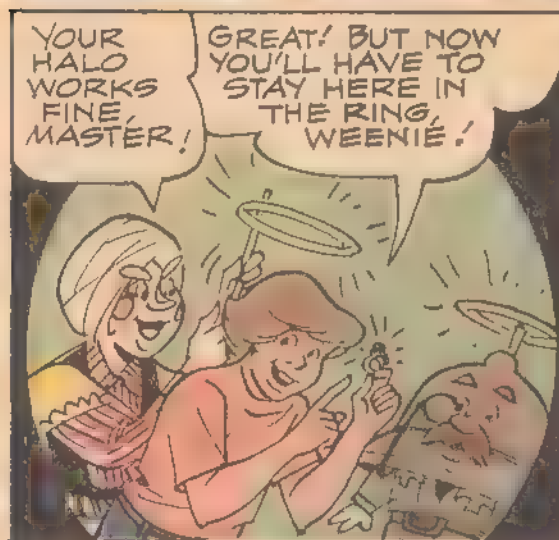
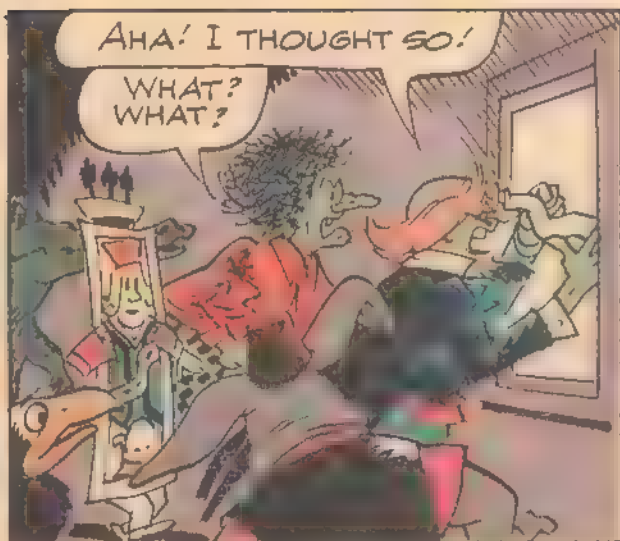
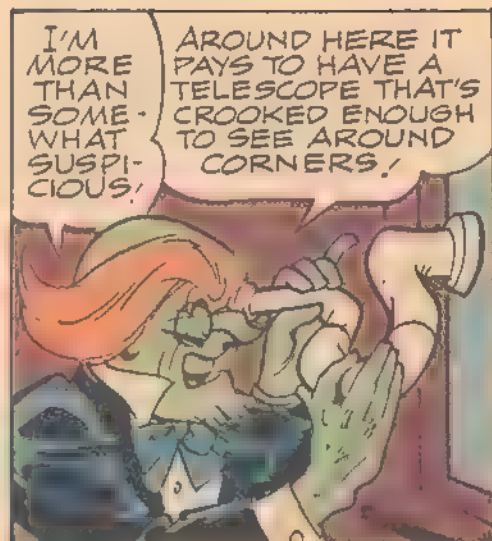
THERE IS NO PRO-
TECTION AGAINST
IT! KEEP TO
YOUR HOUSES...OR
FLEE THE
LAND!



MOMMY! THE GOOD
VIRUS THAT NIPPED
ME... HE MUST
HAVE ROUNDED
UP HIS WHOLE
GANG!

(GULP!) IT
DOESN'T
LOOK GOOD
...ER.. BAD,
SONNY!





THE WHOLE PLAGUE DEAL
IS PHONEY, MOMMY... AND
WE'RE GOING TO MAKE
THEM **REGRET** IT!

AND SHORTLY...

MARK! LOOK!
WE'VE DONE
IT! THERE
THEY GO IN
HIS HATA-
MARAN!

GONE
FOREVER,
I HOPE!

WE
WIN
BY A
FORFEIT!

WITH HOO DOO
GONE, WE
CAN
HANDLE
THE REST
OF HIS
CROWD!

BUT,
NOT
FAR
AWAY...

IT'S GOOD STRONG
WIRE, NEEDLE
BUG! NOW... ALL
YOU HAVE TO DO
IS **THREAD**
THEIR YOU-
KNOW-
WHATS!

QUEEK!

COLONEL
POOM!
THERE'S
A BUG...

LOOK
OUT!

IT'S A
NEEDLE
BUG!

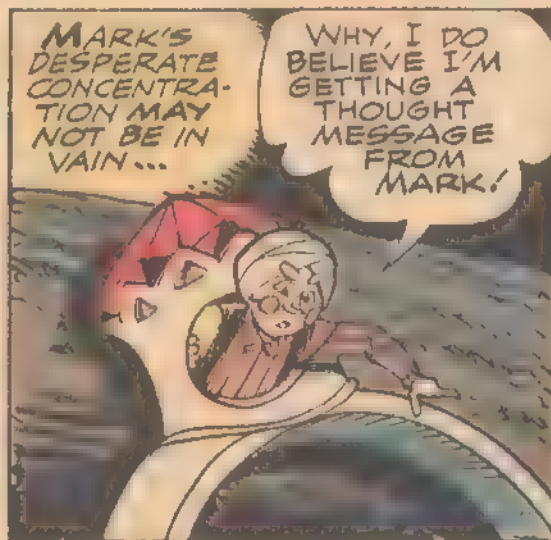
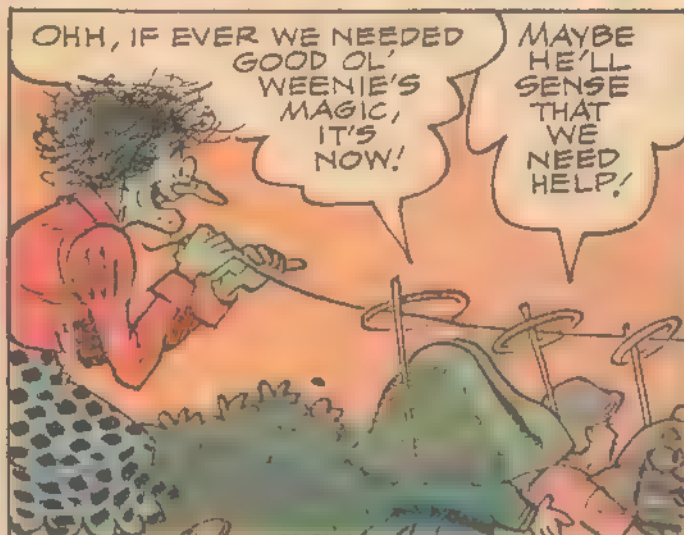
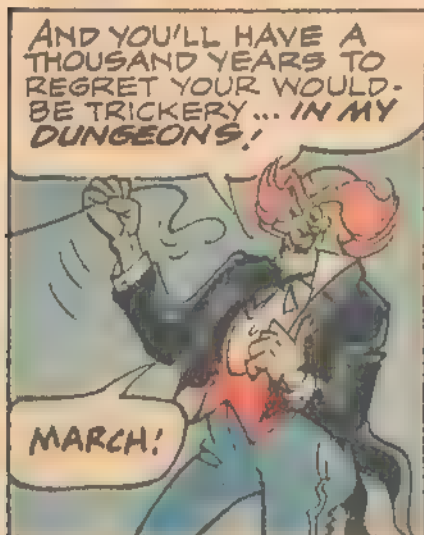
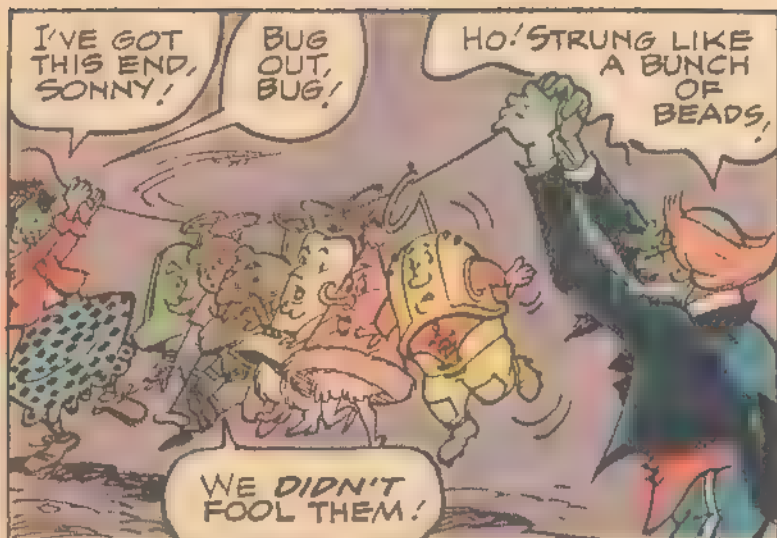
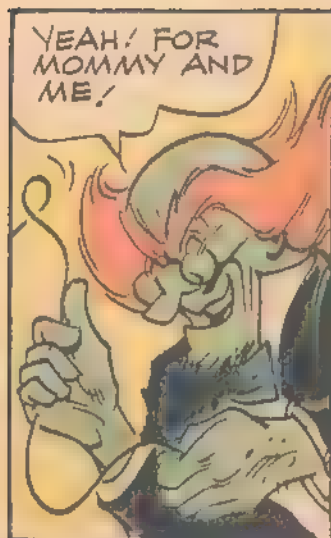
IT'S **THREADING**
US!

ZUT

ZUT

ZUT

ZUT





**Hey Fellow! Which Would You Rather Have . . .
Neat Prizes . . . or Extra Spending Money?**

Sell GRIT

*"America's Greatest
Family Newspaper"*

**Many Boys Make \$2—\$5—\$10 or More Weekly
and Win Many Neat Prizes Too**

**GRIT Will Help You Get Started in Your Own
Profitable Business**

You will be sent papers, supplies and selling helps. GRIT will allow you credit on unsold copies until you know how many you can sell. As you will pay only for the papers you sell you cannot lose a thing by starting a GRIT business. Over 1,200,000 families read and enjoy GRIT every week.

You have so much to gain — cash profits — prizes and you'll receive valuable business training which will be helpful to you through the years to come. Join the more than 30,000 now selling GRIT in a few hours spare time each week.

Papers Sent Only to Boys in Continental U. S.

Print Name and Address Below

GRIT PUBLISHING CO., Williamsport, Pa. 17701

I'd like to sell GRIT for profits and prizes.

Name _____

Are You a Boy? Age Date Born Year

In Care of _____

Street and No. _____ **R. F. D.** _____

Post Office _____ **State** _____

Zip _____

**Print Your
Last Name
Plain y Here** _____

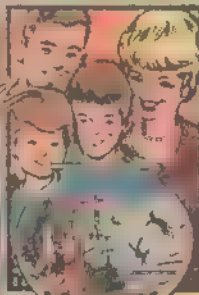
Enter the WONDERFUL WORLD OF AMAZING LIVE

SEA MONKEYS
Own a BOWLFULL OF HAPPINESS—Instant PETS!

A WATER BORN A T T O N E S E C O N D , AMAZING Sea Monkeys actually COME TO LIFE for you instantly, grow big, grow fast, grow and enjoy life and fun in your home.

After owning a Goldfish these wonderful pets swim, stunt and play games with you. Reared in clean, salt water, you never tire of watching them. And

raising Sea Monkeys is so easy even a 10 year old can do so without help. Sea Monkeys are very little, and they keep their water so clean they're safe only a minimum care, though they LOVE attention. Anyone who enjoys a company of pets will LOVE Sea Monkeys. Best of all, we even show you how to teach them to obey your commands like a pack of friendly trained seals. What a way to surprise your guests.



FREE!
1—A ONE-YEAR SUPPLY of GROWTH FOOD
2—LIVING PLASMA
3—WATER PURIFIER
4—A magnificent, fully illustrated manual of Sea-Monkey care, raising, training and breeding
5—Our famous GROWTH GUARANTEE IN WRITING.

NATURE HOUSE DEPT GKC-102

227 EAST 45th ST. NEW YORK, N.Y. 10017

IT SOUNDS GREAT! Please send me Sea Monkey kit(s) and my FREE supplies and guarantee. I must be 100% satisfied or you will refund my money. I enclose \$1.00 plus 30¢ shipping charges for each kit.

Send _____ kit(s) ☐ Cash ☐ Check ☐ Money Order

(No C.O.D.'s Please) Total amount enclosed \$ _____

Name _____

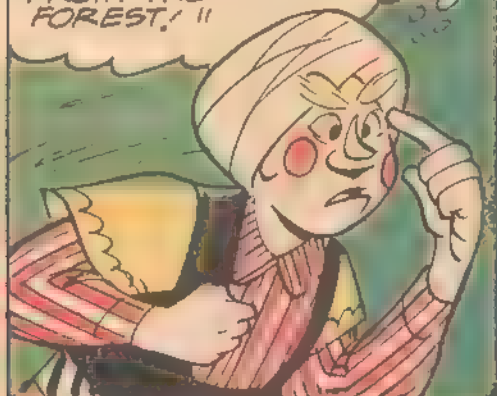
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City _____ State _____ Zip _____

☐ S. O. R. A. SH. ORDERS (50¢ extra)

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BUT...I DON'T UNDERSTAND!
I'M GETTING..."A LIGHTNING
BUG? FETCH A GIANT
LIGHTNING BUG...
FROM THE
FOREST!"



MEANWHILE...

HUP...LEFT..
RIGHT...
KEEP
GOING!

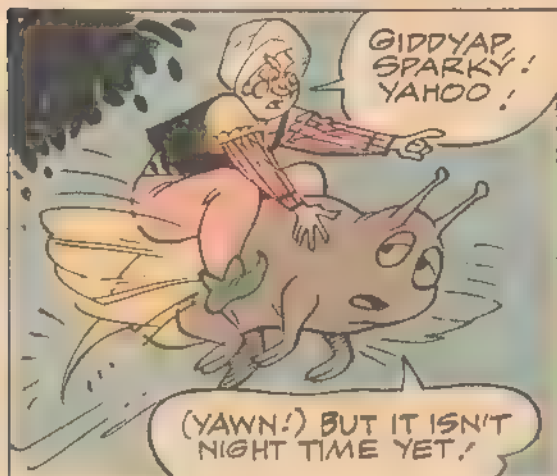


BUT EVEN IF
WEENIE DOES
COME, MARK...
HE CAN'T DO ANY
MAGIC IF
YOU
DON'T
HAVE THE
RING!

I KNOW!
BUT...



HERE HE COMES! WILD WEENIE,
THE LIGHTNING BUG BUCKAROO!



GIDDYAP,
SPARKY!
YAHOO!

(YAWN!) BUT IT ISN'T
NIGHT TIME YET!

IT'S TOO
EARLY FOR
LIGHTNING
BUGS TO BE
OUT. I'M
GOING BACK
TO SLEEP!



OH, NO YOU'RE
NOT. THIS IS AN
EMERGENCY.

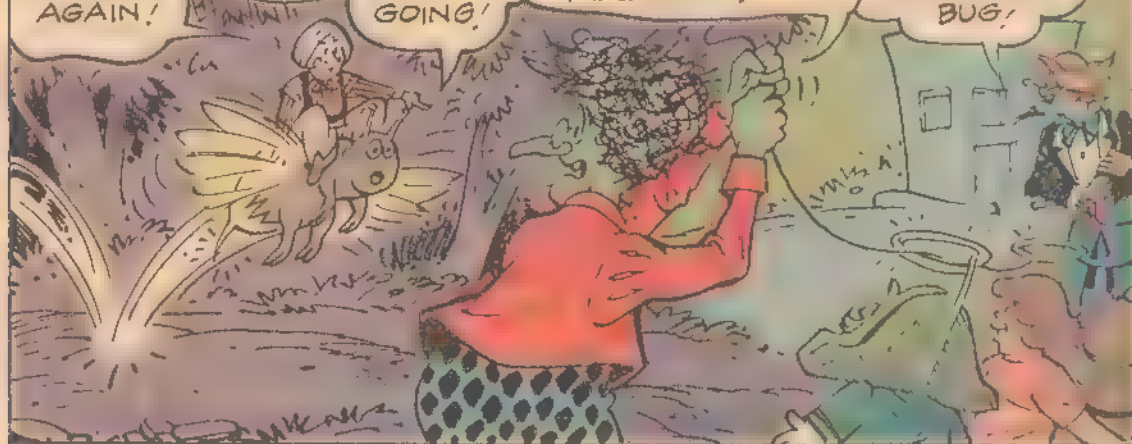
PINCH
PUNCH

GO! GO...
OR I
PINCH
AGAIN!

OW! OUCH! STOP!
I'M GOING!
I'M
GOING!

HORATIO! WHAT
THE DING DONG'S
ALL THAT?

THE GENIE...
AND A LOCO
LIGHTNING
BUG!

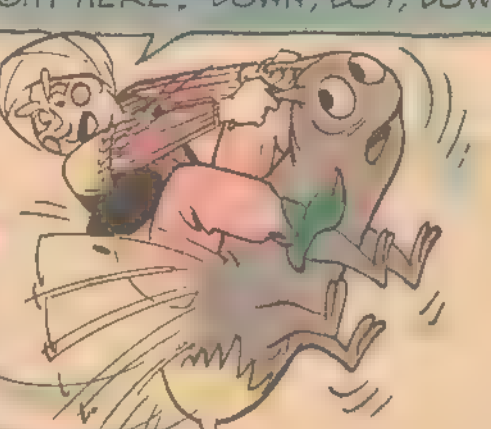


HUMPH! WE'VE NO TIME
FOR A RUMMY RODEO!
KEEP THE PRISONERS
MARCHING, MOM.

RIGHT!
HUP...TWO...
THREE!

RIGHT!
HUP...TWO...
THREE!

NO! WHOA! **STOP!** YOU SPARKY!
RIGHT HERE, DOWN, BOY, DOWN!



YEE-EE-OW!

THAT'S IT! FULL POWER!

EE-EE-1-1-1

MARK! HOW COME WE DON'T FEEL IT?

WE'RE INSULATED... BY OUR PLASTIC HALOES!

THAT'S IT!
FULL
POWER!

EE-EE-1-1-1

MARK! HOW
COME WE DON'T
FEEL IT?

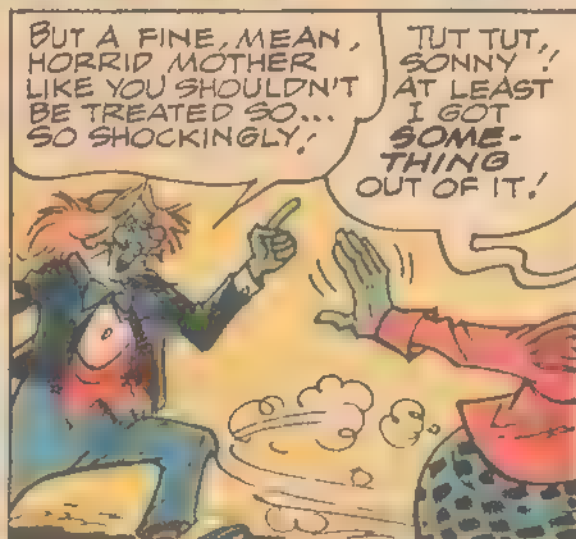
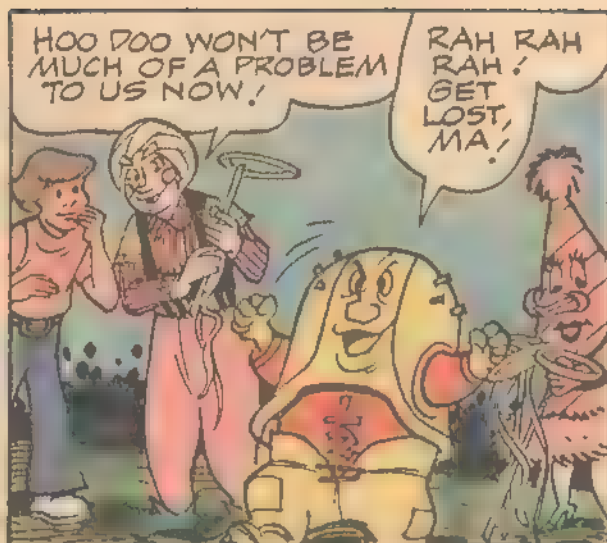
WE'RE INSULATED..
BY OUR PLASTIC
HALOES!

A cartoon illustration of a blonde woman with a determined expression, wearing a red and black outfit, chasing a large, brown, insect-like creature. The creature has a speech bubble above it that says: "WE DID IT, SPARKY! YOU CAN GO SNOOZE AGAIN TILL DARK!". The woman is running towards the creature, which is running away from her. The background is a simple green field.

WH-WHA' HAPPENED?

I DON'T KNOW ABOUT YOU, SONNY ... BUT I WANT OUT! AWAY... AWAY FROM YOUR LOONEY FRY PAN PLACE.

I DON'T KNOW
ABOUT YOU, SONNY
... BUT I WANT OUT!
AWAY... AWAY FROM
YOUR LOONEY FRY
PAN PLACE!





Scary, Life Size MONSTER GHOST

Obeys Your Commands!

RISES, JUMPS, DARTS.
FLOATS IN AIR!

Eyes
Glow
in Dark!

OVER 7 FEET TALL ONLY \$100

This chiller — thriller acts as though alive. Make him obey your commands even when you are as far as 100 feet away. Make him dance to music, too. A real terror,

giant sized — horrible and sinister — of durable polyethelene. Amaze your friends. Loads of fun indoors and outdoors.

Peeping Skeleton Hands FREE with Order.

Truly amazing! They move and glow in dark, too. Pops right out of your pocket and crawls up your shirt, sweater—coat etc. Money back guaranteed if not thrilled. Add only 25¢ for postage and handling.

MELTON CO.,

55-CV East Washington, Chicago, Ill. 60602



1000
DECALS

DECALOMANIA

GO

WILD • CRAZY
INSANE • BESERK
NUTS • BLIPPY

WITH THIS FABULOUS
SET OF 1000 DECALS

ALL 1000
FOR
ONLY \$100

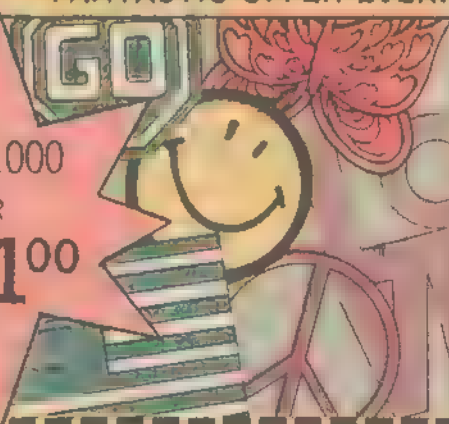
This is the zaniest buy of a lifetime offer. You get 1000 GO stick-ons in wild vibrant colors that "jump with life" under black light. Your set of decals include 10 different mesage designs, printed on gum paper, ready for you to stick on everything you own. Imagine, 1000 decals with "PEACE," "LOVE," "ZODIAC," "ECOLOGY," "SMILE" and MORE... all for only \$1.00.

GET DECALOMANIA GO STICK CRAZY

Order now and get enough decals to spread your word on letters, notebooks, personal articles, friends or anything that stands still long enough. Go blippy! Get your set of decals today.



THE NUTTIEST, MOST
FANTASTIC OFFER EVER!



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P.O. BOX 38, NEW YORK, N.Y. 10022

Gentlemen:

(Allow 2 to 4 Weeks for Delivery)

RUSH me my set of 1000 decals now. I want to go blippy right away. I understand that if I am not completely thrilled, I may return the set for a full refund. I am enclosing \$1.35 (\$1.00 plus 35¢ for postage and handling) for each set I am ordering. Limit 2 sets per customer.

I want _____ no. of sets at \$1.35 each

Enclosed is \$ _____ ☐ Cash ☐ Check ☐ Money Order

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

ALL YOUR FAVORITES • IN VIBRANT COLOR

HERE IT IS 1976!! A 16-PAGE KENNER®

FUN CATALOG

ALL KINDS OF FUN STUFF • EXCITING TOY NEWS
• COUPONS • SPECIAL OFFERS FOR YOU!

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IN A DIFFERENT ROLE!

EXCLUSIVE

THE DOLL
THAT SAYS EVERYTHING
YOU TELL HER TO SAY!



SEND FOR THE
SPIROGRAPH®
PEN

DRAW IN
3
COLORS

SEE
INSIDE
FOR
COUPON



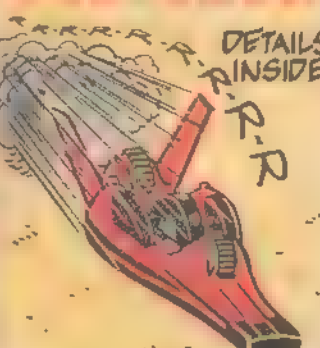
WHO'S
GLAD?

JUST
PULL
RING-
AND
WATCH
HER
EYES!



JOIN...
THE
NATIONAL
SSP CLUB™

DETAILS
INSIDE!



ASTORIA

STRAIGHT FUN



WHAM!

NEW! SMASH-UP CARS!
SEE INSIDE...



also
inside

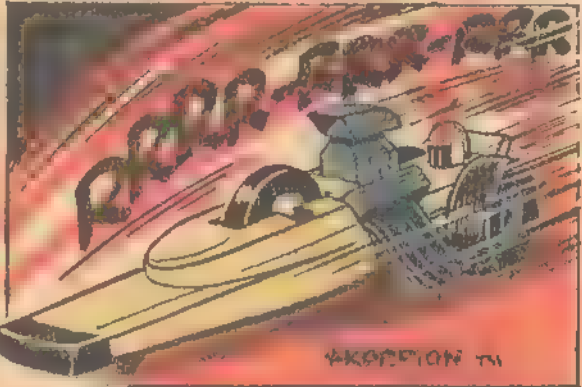
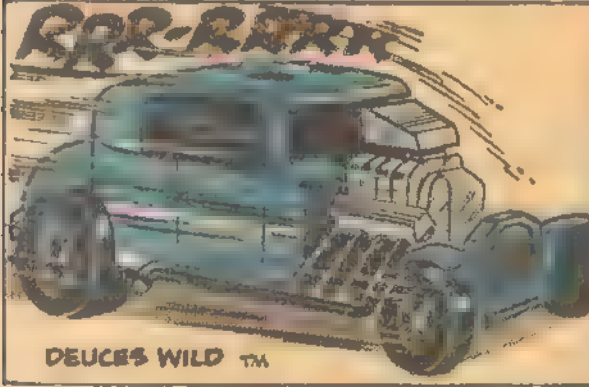
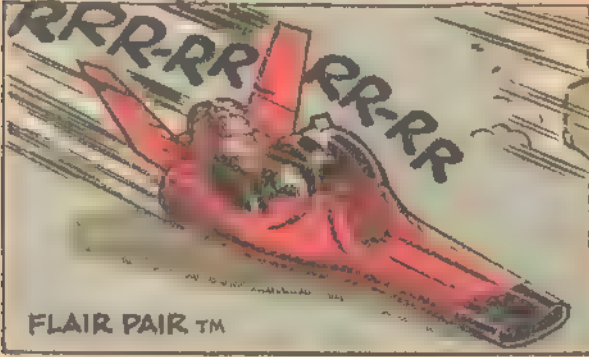
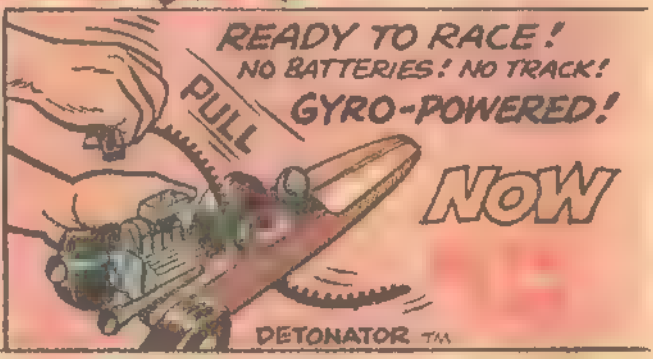
WHITTLE AWAY™ SSP HERK ACTION STUNT SET,
SCREEN-A-SHOW™ EASY-BAKE® OVEN AND
OTHER EXCITING TOYS FROM KENNER!®

WHAT'S
POWERFUL
THAT SOUND?
SOUND?



RRR-RRR

NOW 24 (COUNT 'EM)
KENNER SSP RACERS
-ALL NEW WITH
SONIC SOUND!



Super Stocker™ Ball-Bat™ Indy Racer™ P. Amese Sunshot™ Mod Motor™ Elton's Dr™ Two-Much™ Con-Am-Racer®

© 1978 SPORTS CAR CLUB OF AMERICA



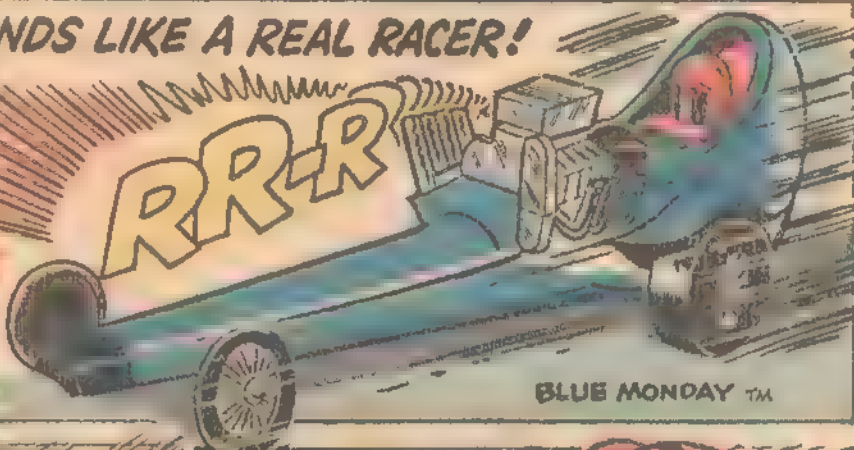
G.T. COUPE™



SOUNDS LIKE A REAL RACER!

RR-R

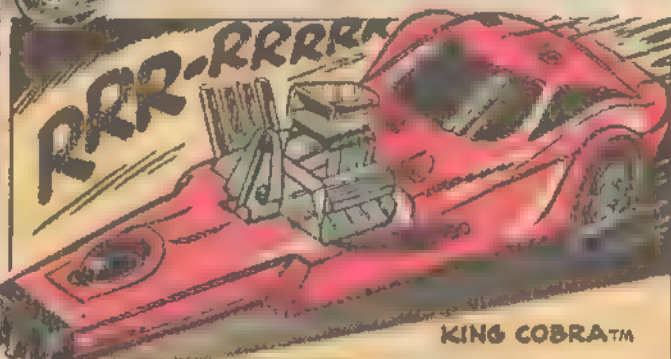
HOWL OF POWER!



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YELLOW JET™



KING COBRA™



KIDS ... JOIN TODAY! NATIONAL SSP™ CLUB

YOU WILL RECEIVE...

- A SET OF 12 ACTION PHOTOS OF THE NATION'S TOP DRAG RACING CARS.
- A WALLET SIZE KENNER SSP CLUB MEMBERSHIP CARD.
- A COLLECTION OF 12 FAMOUS RACING DECALS.
- COLOR PHOTOS OF THE ENTIRE SSP LINE.

TO JOIN SEND \$1.00 AND YOUR NAME, ADDRESS AND ZIP CODE TO:

NATIONAL SSP CLUB HEADQUARTERS
920 DAVIS ST., EVANSTON, ILL. 60201

SEND TODAY!

VOID WHERE PROHIBITED

OFFER EXPIRES JUNE 1, 1973



Copper Core™

Laser Special™

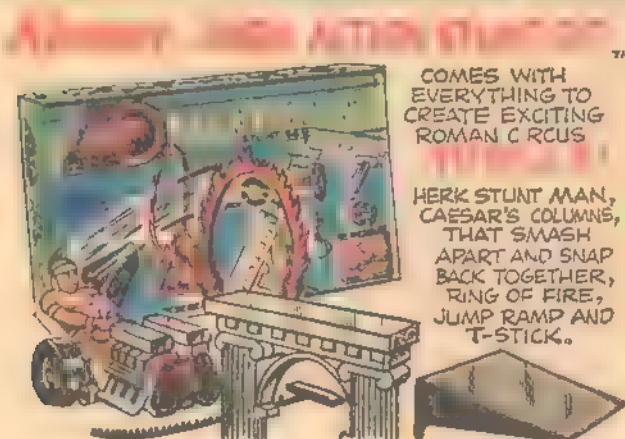
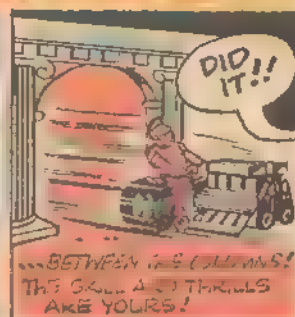
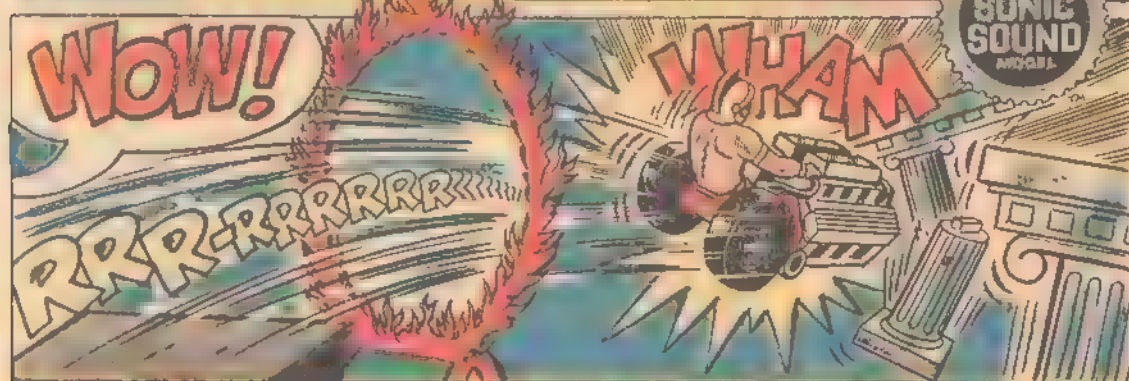
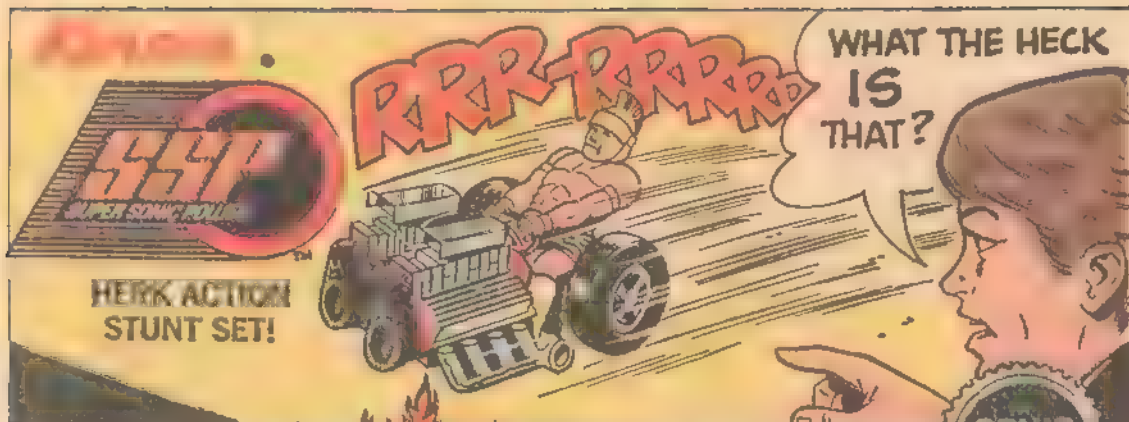
Sidewinder™

Rail Bird™

Jet Star™

Tee-R-Mc™

Bolt Widow™

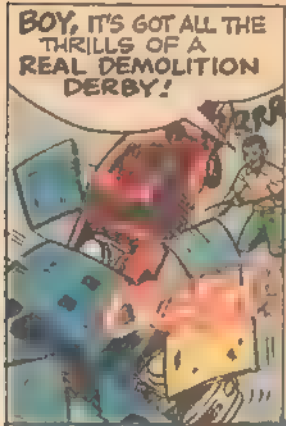
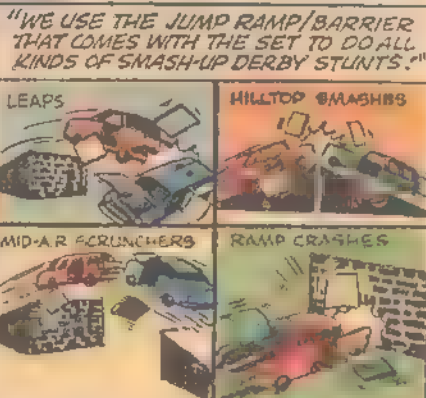
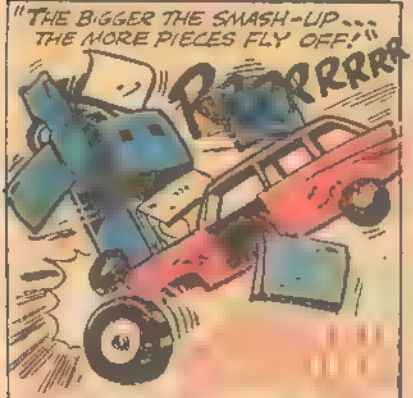
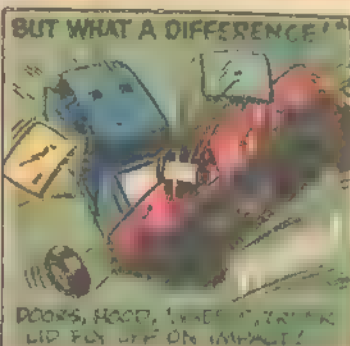
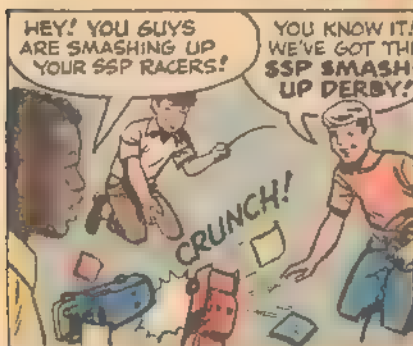
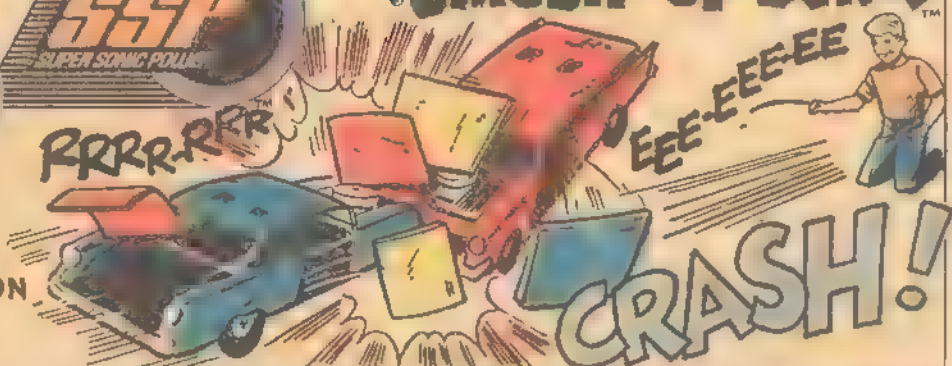


Kenner



Smash-Up Derby™

ALL THE
THRILLS OF
A DEMOLITION
DERBY



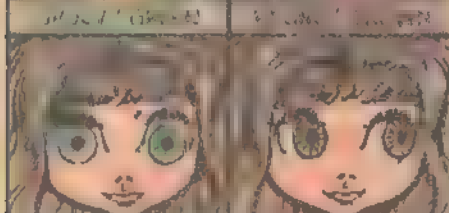
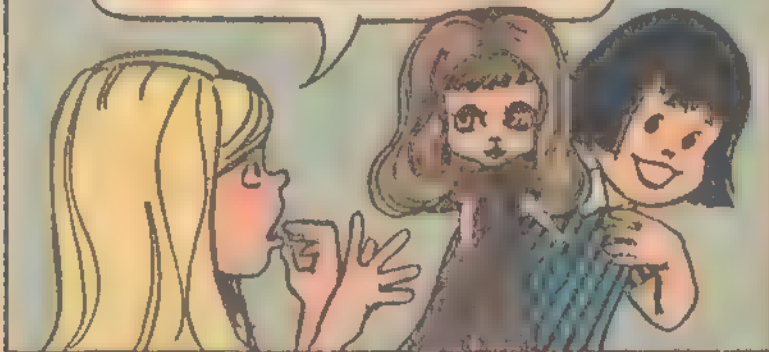
2 SPECIAL FLY APART SSP RACERS EACH ABOUT 7" LONG WITH SCRUNCHED-UP DETAILING. HAVE HIDDEN GYRO-WHEEL WITH POWER SLOTS IN ROOF.
2 JUMP RAMP/BARRIER SIMULATED BR CK WALL WITH RAMP FOR LEAP UP TO 4 FEET. 2 POWER HANDLE T STICKS.

AVAILABLE INDIVIDUALLY!
4 MODELS... TOUGH TOM... (ILLUSTRATED), BUGGEM, BOSS HENRY, "BLAST-EM!". SMASH 'EM, PUT 'EM BACK AGAIN!

Blythe TM by Kenner.

WOW THAT DOLL'S EYES
CHANGED COLOR!

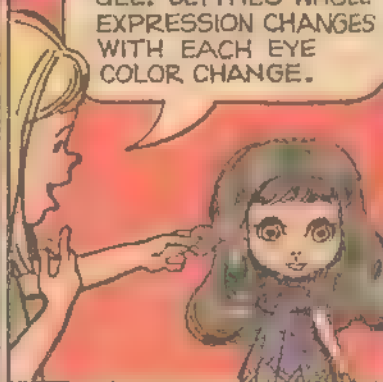
JUST PULL HER RING
AND HER EYES CHANGE
COLOR. WATCH!



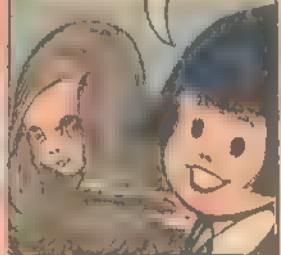
BEAUTIFUL BLUE

PRETTY PURPLE

GEE! BLYTHE'S WHOLE
EXPRESSION CHANGES
WITH EACH EYE
COLOR CHANGE.



YEAH SHE'S REALLY
FOUR DOLLS IN ONE
AND SHE'S GOT
THICK GORGEOUS
HAIR THAT I
CAN COMB...



...AND STYLE
LIKE THIS!



YOU CAN GET **12** SWINGING
OUTFITS...LOOK AT THESE.



AND WIGS IN WILD
COLORS, TOO.

GOLLY, BLYTHES
GOT EVERYTHING!



**THAT'S NOT ALL—
YOU CAN GET ALL THIS
FOR BLYTHE!**

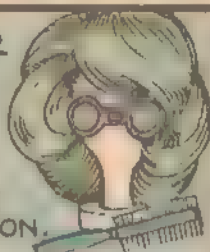
4 BLYTHES
EACH WITH A DIFFERENT
OUTFIT AND HAIR COLOR!

ALL THESE ACCESSORIES
SOLD SEPARATELY!



**WILD COLOR
WIGS FOR
BLYTHE**

AVAILABLE IN
BLUEBERRY,
STRAWBERRY,
LIME AND LEMON.



ALSO INCLUDES SUNGLASSES
COMB/BRUSH AND WIG STAND.

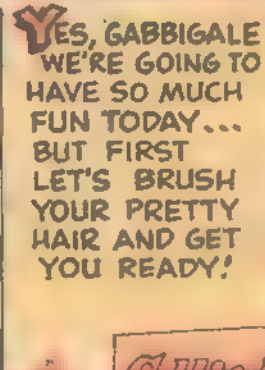
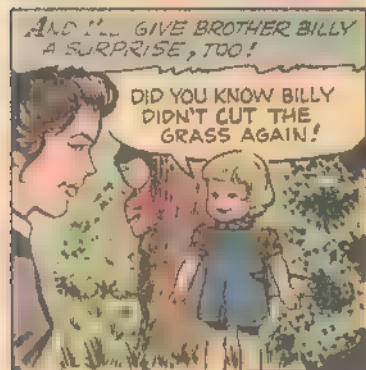
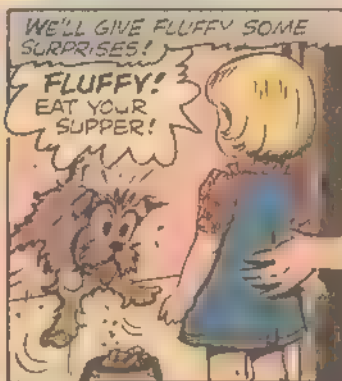
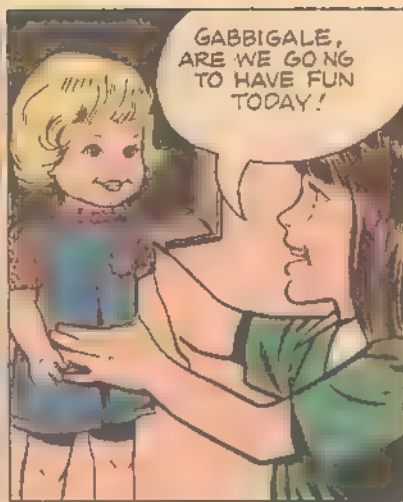
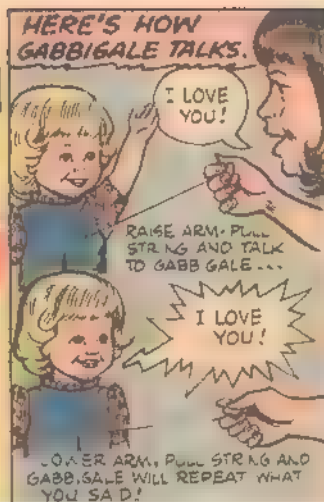
**VINYL
CARRYING
CASE
FOR BLYTHE
AND WARDROBE**

COMPLETE
WITH DRAWERS
AND HANGERS

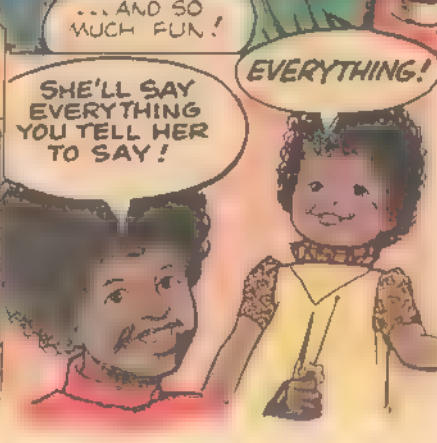
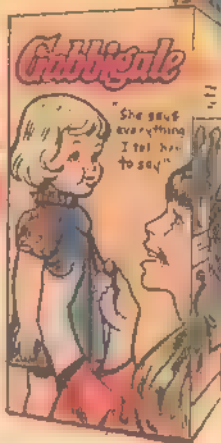


ADVENTURES WITH

**THE DOLL THAT SAYS
EVERYTHING YOU TELL
HER TO SAY!**



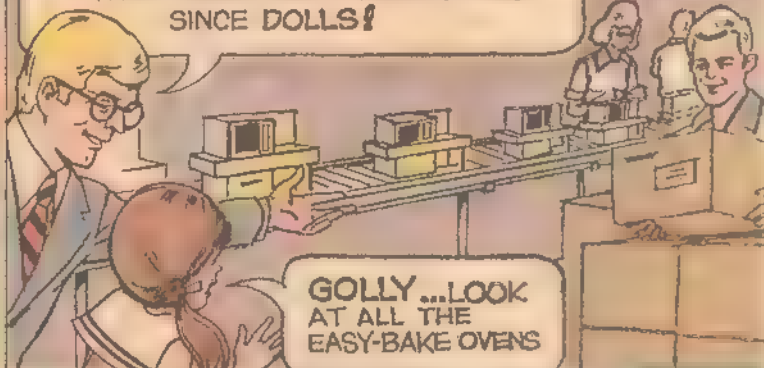
WHAT LITTLE GIRL WOULDN'T LIKE TO
HAVE A TALKING COMPANION LIKE
GABBIGALE? SHE'S A FULL EIGHTEEN
INCHES TALL, HAS BEAUTIFUL BLOND, ROOTED
HAIR AND HER HEAD, ARMS AND LEGS
ALL MOVE. BATTERY OPERATED.
(BATTERIES NOT INCLUDED)



SALLY VISITS THE
EASY-BAKE[®]
OVEN
TOY FACTORY



...AND THIS IS WHERE KENNER MAKES
THE **GREATEST GIRL'S TOY**
SINCE DOLLS!



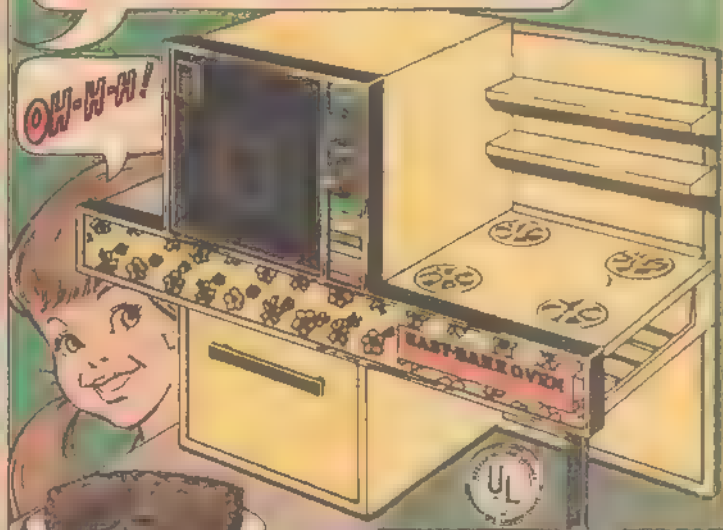
GOLLY...LOOK
AT ALL THE
EASY-BAKE OVENS

MORE THAN **5** MILLION
LITTLE GIRLS LIKE YOU
BAKED THEIR FIRST CAKE
IN AN EASY-BAKE OVEN!



LOOK AT THE **NEWEST MODEL!**

OW-W-W!



CONTEMPORARY
STYLING

BIG BLACK GLASS
WATCH-IT-BAKE
WINDOW APPEARS
WHEN OVEN IS ON

TIMING
GUIDE DIAL

ALL KINDS OF
REALISTIC FEATURES

COMES WITH "JUST-ADD-
WATER" MIXES TO MAKE
CHOCOLATE CAKE, WHITE
CAKE, CHOCOLATE FLAVOR
FROSTING.

...AND YOU CAN GET
ADDITIONAL MIXES TO
MAKE **ALL KINDS**
OF GOODIES!



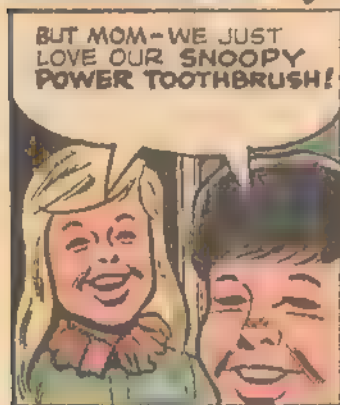
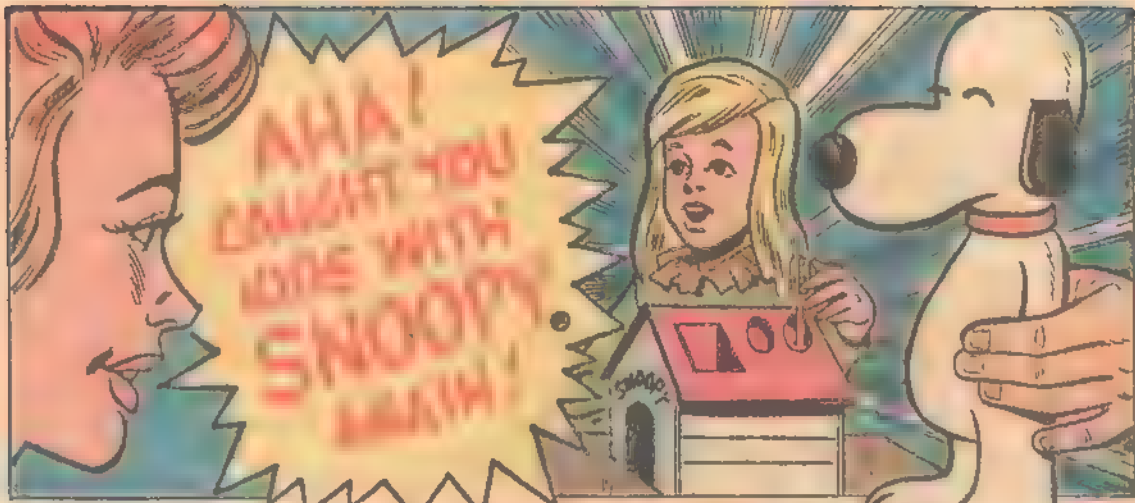
Kenner EASY-BAKE
OVEN BAKES WITH
TWO ORDINARY LIGHT
BULBS (NOT INCLUDED).
SET INCLUDES - OVEN,
MIXES, BAKERY PANS
AND COOK BOOK!

EASY-BAKE MIX BONUS!

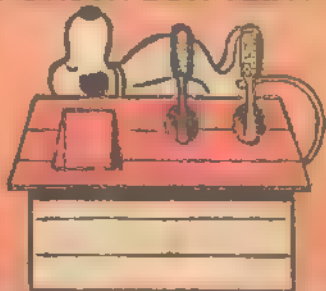
**6-MIX
ASSORTMENT**

SEND NAME, ADDRESS, ZIP 76+10
EASY-BAKE
P.O. BOX 14387
CINCINNATI, O. 45214
OFFER EXP. RES. MARCH 1, 1973



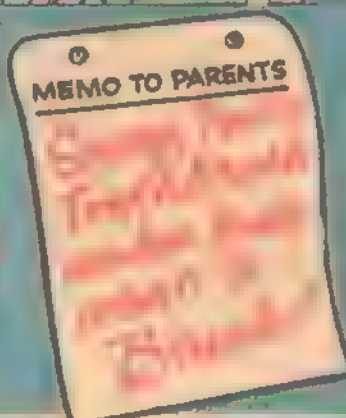
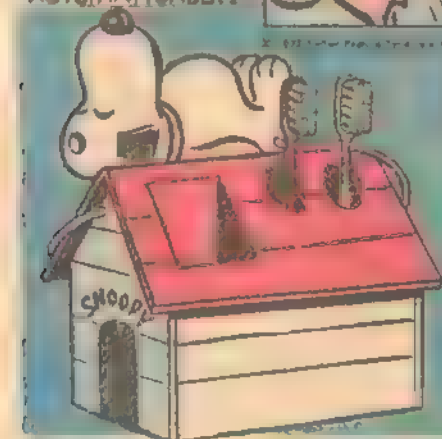
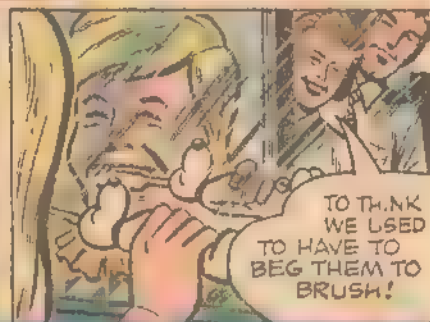
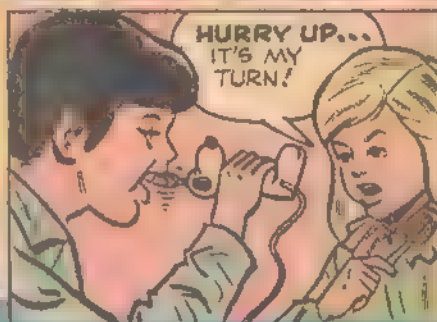


"SNOOPY MAKES IT FUN TO BRUSH OUR TEETH!"



SAFE-NO PLUG-IN; NO RECHARGING. USES 2 "D" BATTERIES (NOT INCLUDED)

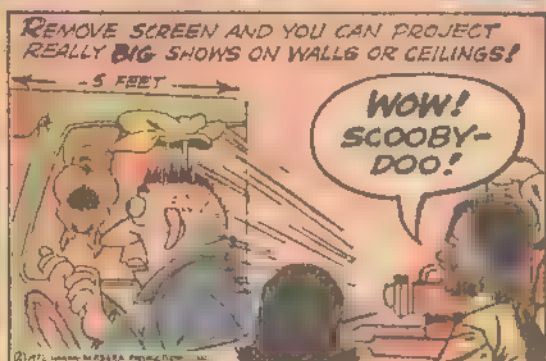
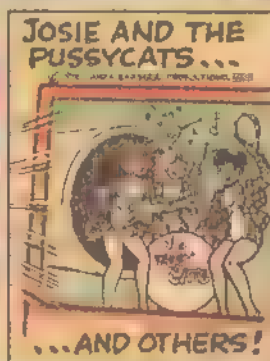
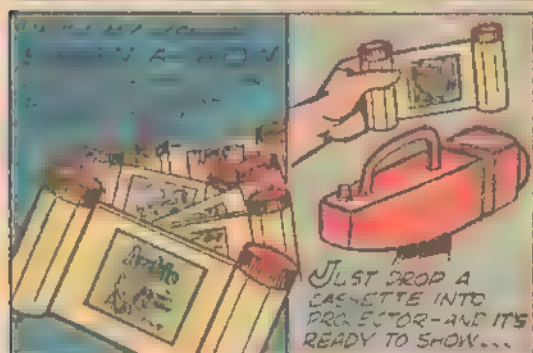
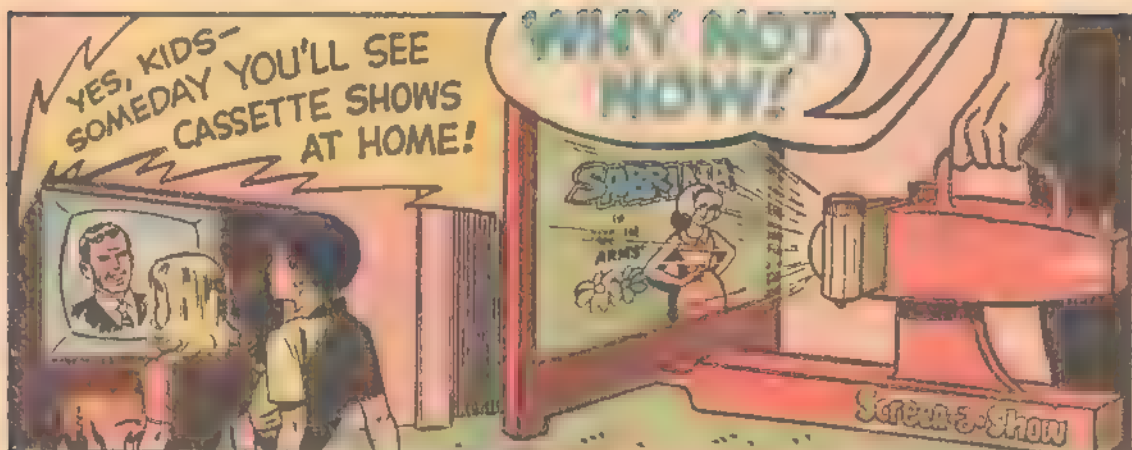
YES, IT'S A POWER TOOTHBRUSH THAT REALLY CLEANS TEETH - BUT ESPECIALLY FOR KIDS!



Snoopy

THE SNOOPY POWER TOOTHBRUSH BATTERY OPERATED

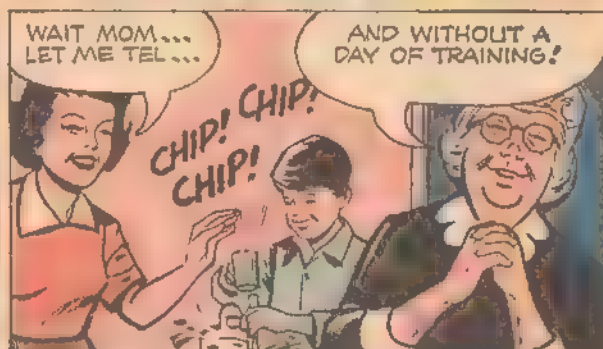
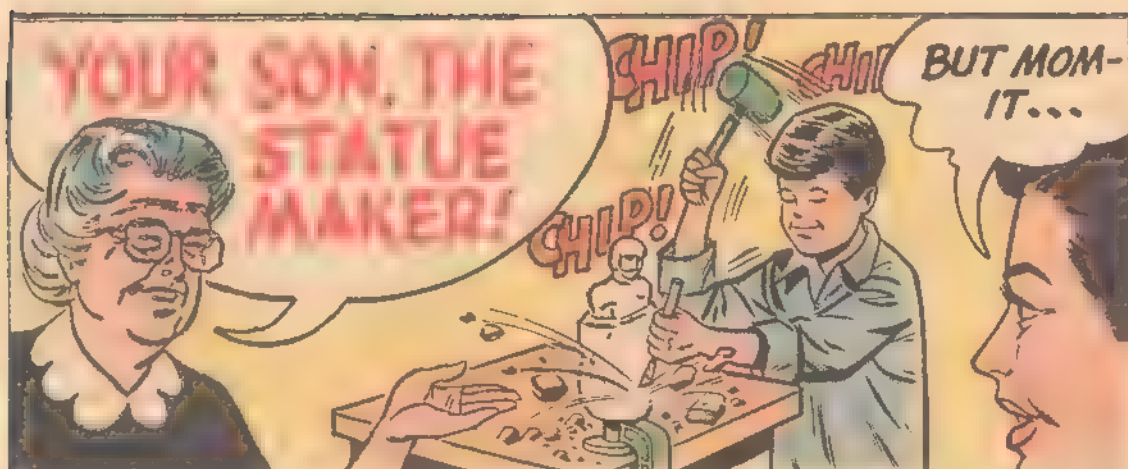
EXTRA TOOTHBRUSHES AVAILABLE



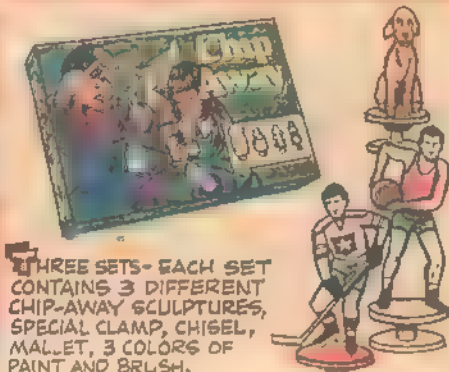
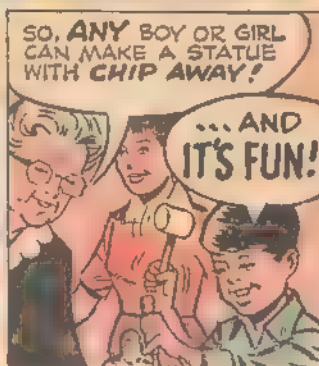
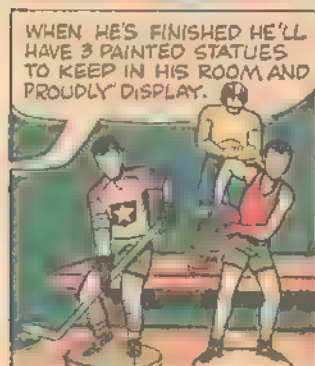
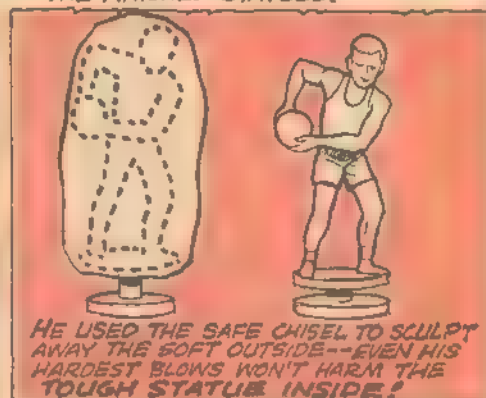
Screen-a-Show

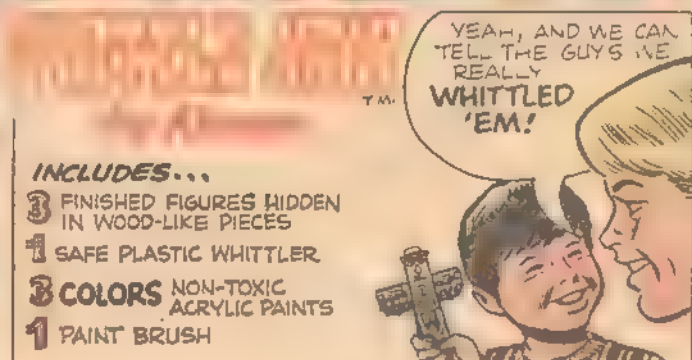
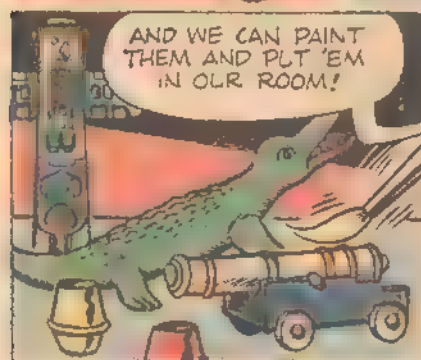
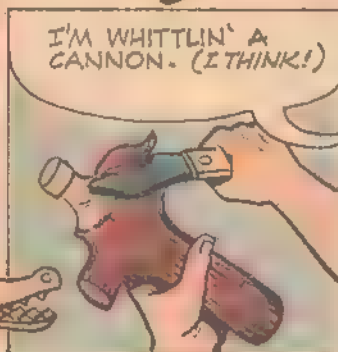
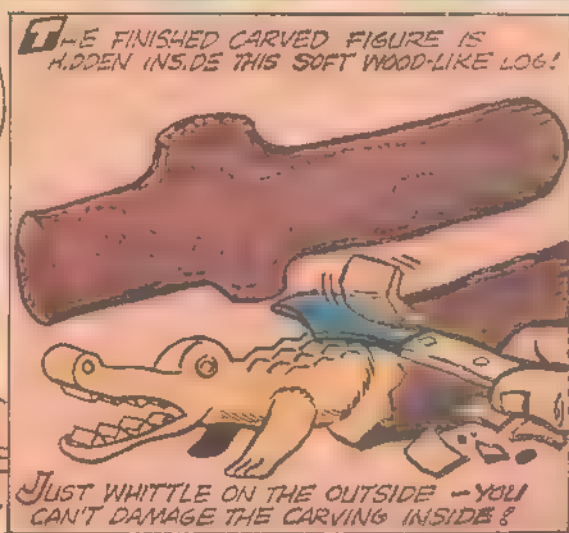
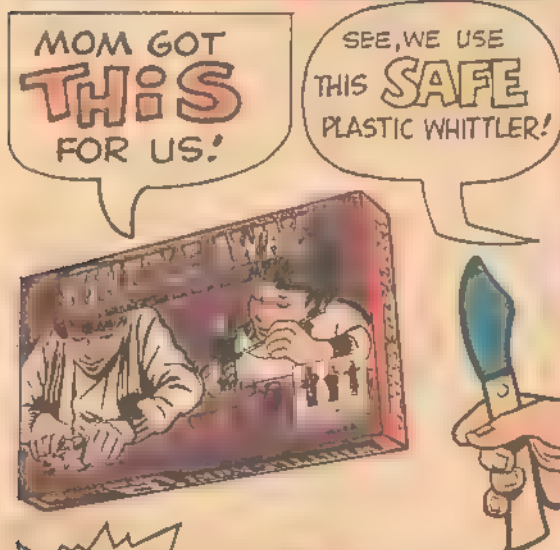
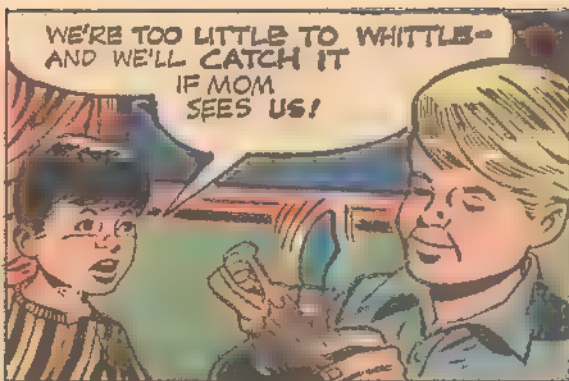
**GREAT SHOWS
FEATURING SABRINA,
ARCHIE, JOSIE AND THE
PUSSYCATS, THE HAIR
BEAR BUNCH, HARLEM
GLOBETROTTERS, AND
SCOOBY-DOO ALL IN
BRIGHT COLORS!
JUST SLIP IN A
CASSETTE—TURN
BUTTON AND THE
SHOW IS ON. HIGH
IMPACT PLASTIC.
USES 4 "D"
BATTERIES (NOT
INCLUDED)**

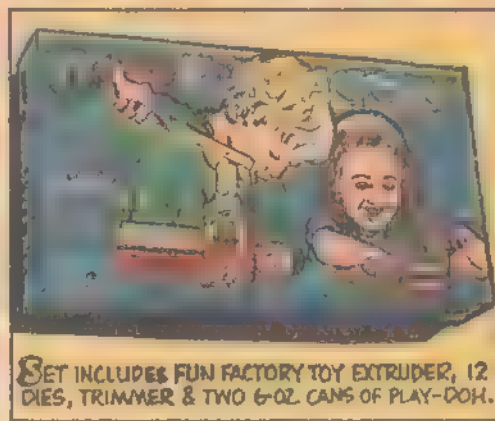
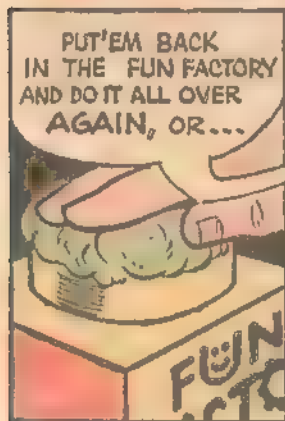
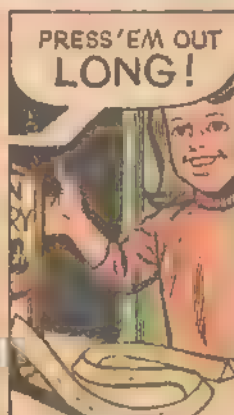
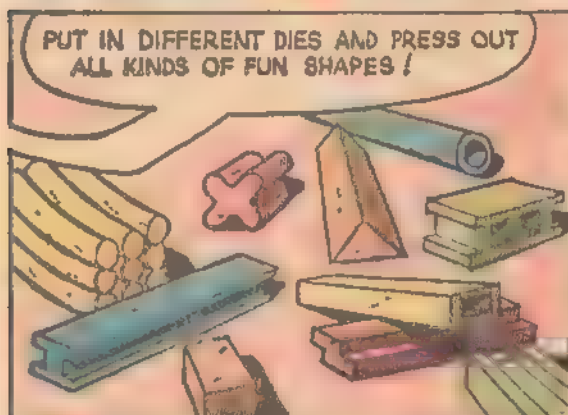
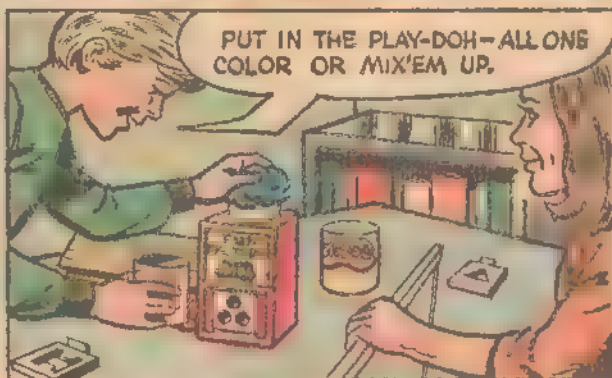
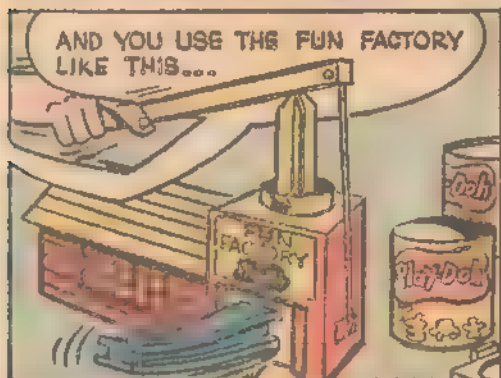
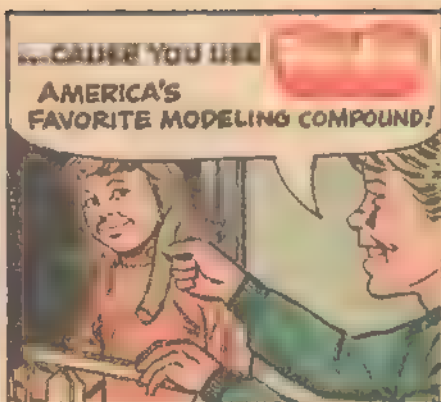




HIDDEN INSIDE THREE "BLOCKS" ARE THE FINISHED STATUES!

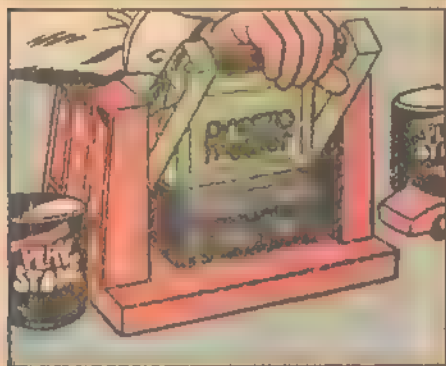






MAKE ALL THESE TOYS!

PLAYSTONE
presto-molder
CAR TOWN SET



WITH SELF HARDENING PLAYSTONE
 STOCK CARS, SPORTS CARS, TANK TRUCKS, FLAT-BED
 TRUCKS *that really roll*; MAKE RAMPS, OVERPASSES,
 WATER TOWERS, EVEN BUILDINGS. CUSTOMIZE 'EM.
 PAINT 'EM! SET 'EM ON BIG 18"X36" CAR TOWN LAYOUT
 AND HAVE ALL KINDS OF EXCITING "DRIVING" FUN.
 SET INCLUDES EVERYTHING TO MAKE ALL THE TOYS
 PICTURED ABOVE INCLUDING THREE 10 OZ. CANS OF PLAYSTONE.

presto-molder

ANIMAL FARM SET

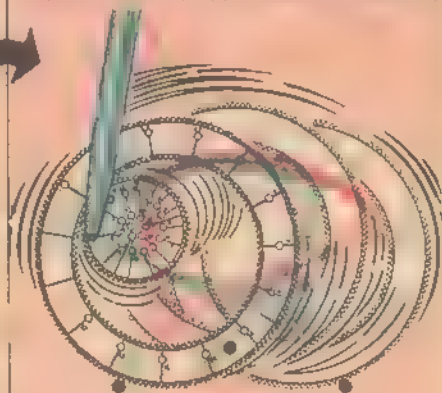
presto-molder

JEWELRY FUN SET

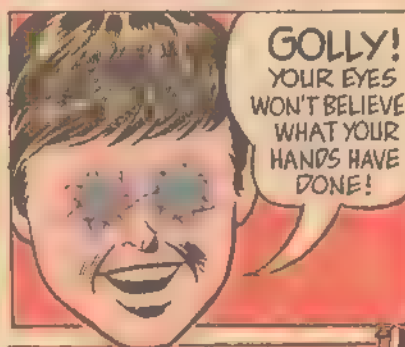
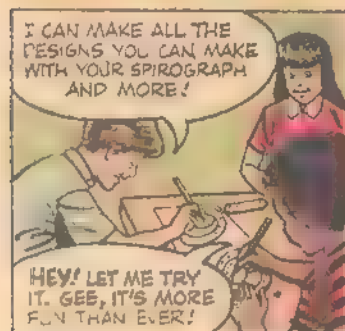
ALL NEW SPIROGRAPH® SWINGING DESIGNS



*NOT LIKE MINE... THESE ARE THE NEW SWINGING SPIROGRAPH DESIGNS.



WITH NEW WHEELS AND RINGS AND SWINGING NEW PARTS!"



ALL NEW SPIROGRAPH

Contains:
RINGS, GEARS, RACKS TO MAKE NEW SWINGING DESIGNS, 4 BALL-POINT PENS-RED, BLUE, GREEN AND ORANGE-16 PAGE FULL-COLOR PATTERN BOOK WITH EASY INSTRUCTIONS AND PLASTIC STORAGE TRAY.

MAIL COUPON TODAY

GOLD, 2-STEP CHANGE LETS YOU MAKE BEAUTIFUL COLOR DESIGNS WITH YOUR SPIROGRAPH SET.

1 ENCLOSE 25¢ P US 15¢ FOR MAILING AND HANDLING. LIMIT ONE 3-COLOR PEN PER COUPON. ALLOW 3 WEEKS FOR DELIVERY.

NAME _____

ADDRESS _____

CITY _____ STATE _____

SPIROGRAPH PEN P.O. BOX 4437 CHICAGO, IL 60634

OFFER EXPIRES MARCH 1, 1973

GOLD ORANGE PURPLE

KIDS, Women Unique Are NOW Available In Iron-On Transfers!

DURABLE ★ WASHABLE ★ 100% COLORFAST

Apply to any cotton garment in **ONLY 60 seconds!**



- 1 Place design face down on garment
- 2 Iron firmly for just 60 seconds
- 3 Let cool, remove paper from design

**THERE'S YOUR WASHABLE,
FADE PROOF ROACH DESIGN!**

How Super-Wild Are You?

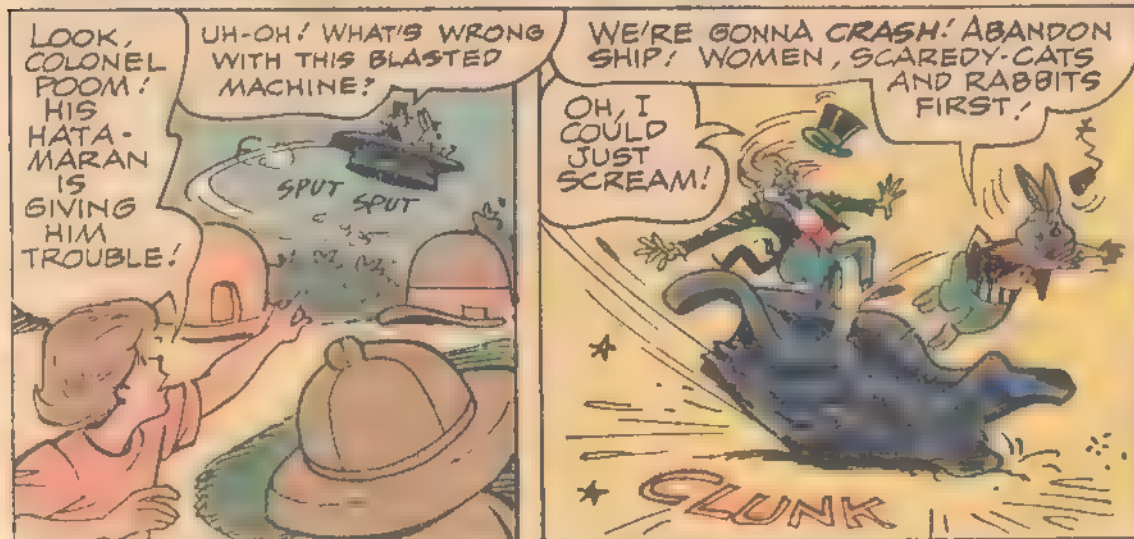
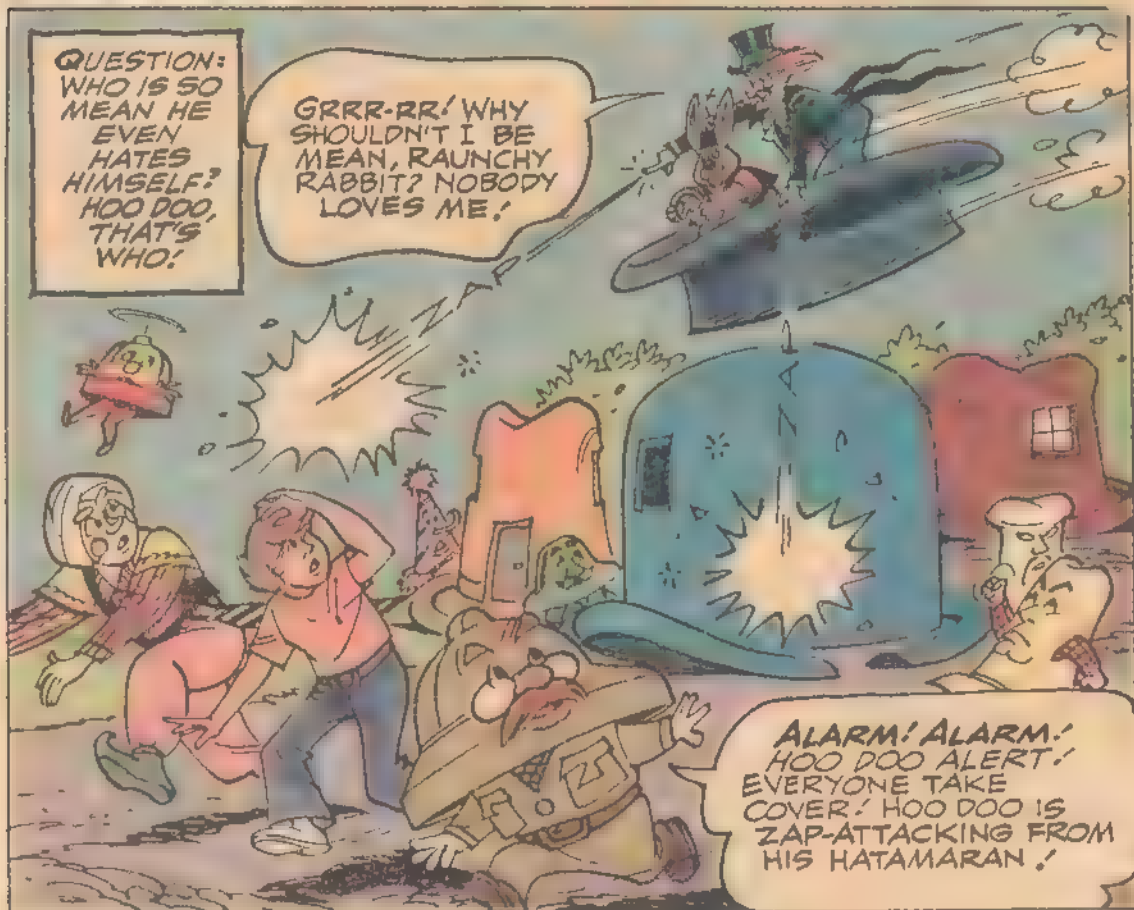
Create A ROACH Masterpiece! Use ROACH Iron-Ons on: sheets, pillowcases, curtains, tablecloths, aprons, jackets, shirts, jeans, elephant pants, ponchos, shawls, nightgowns, tents — everywhere! **LARGE 10" x 12" DESIGN**

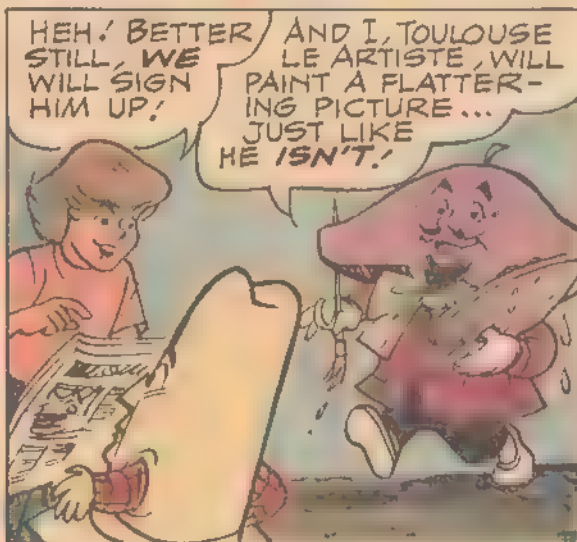
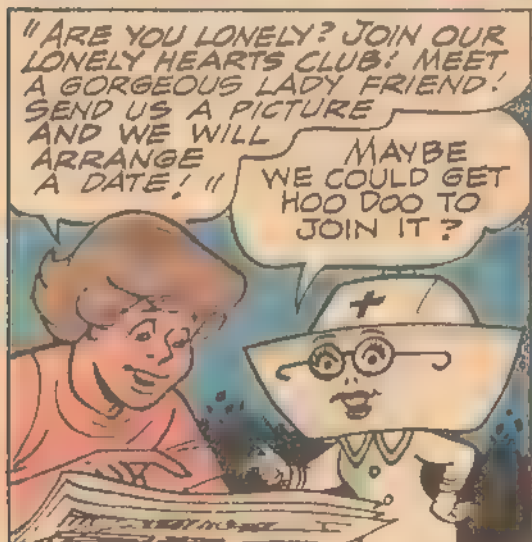
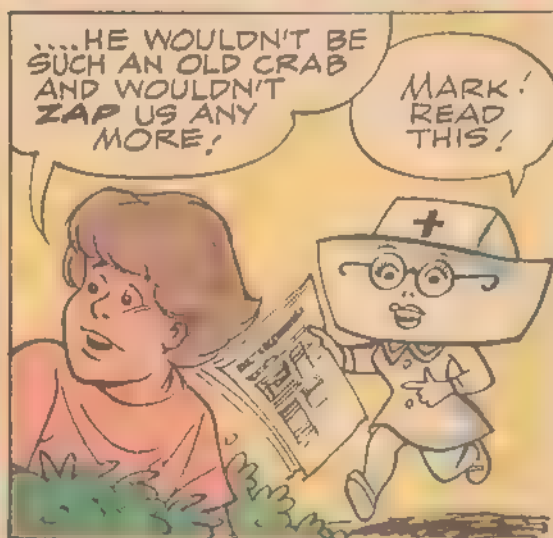
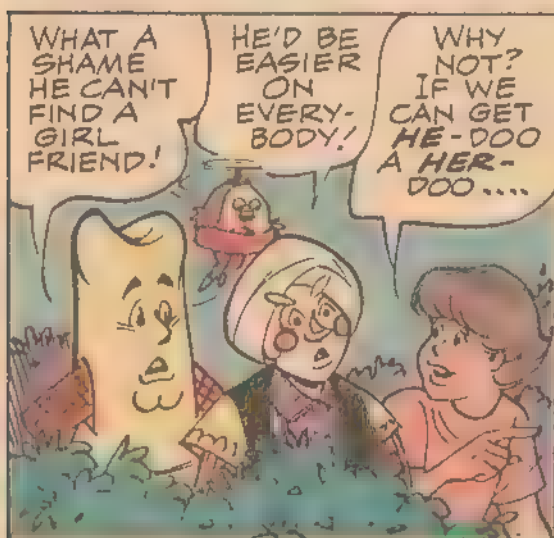
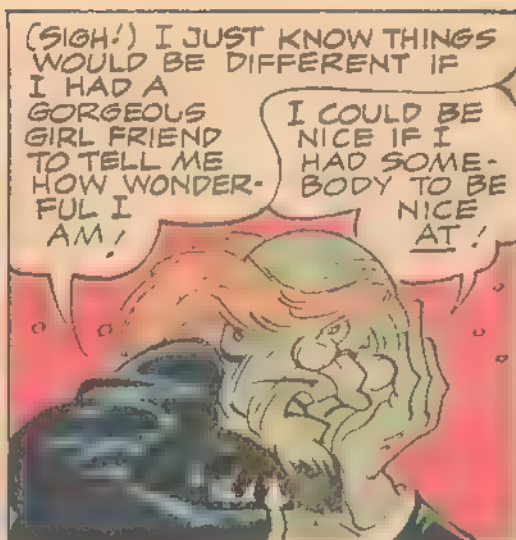
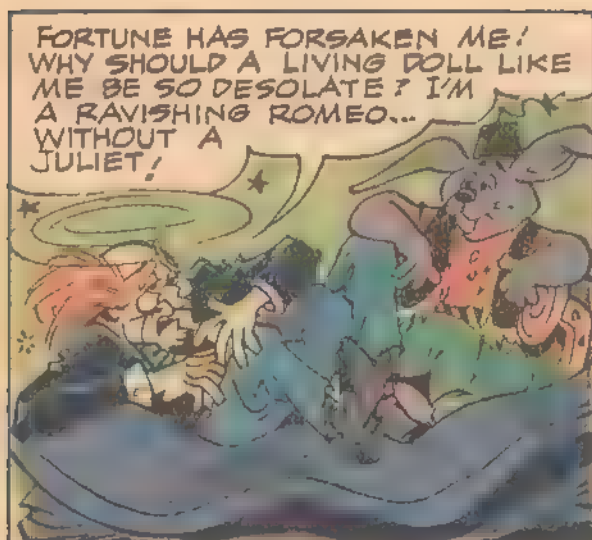
75c EACH • SPECIAL! 3 OR MORE 69c EACH • ORDER NOW

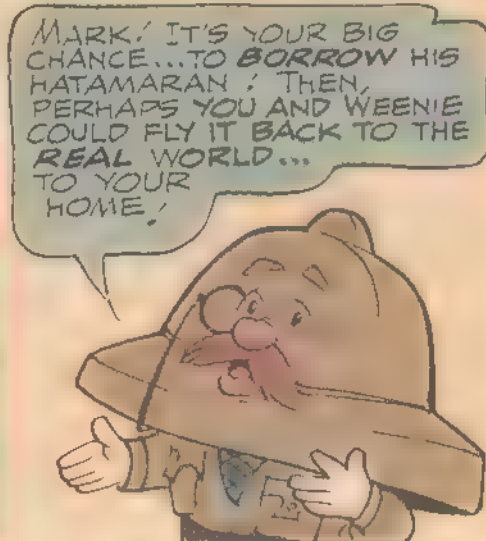
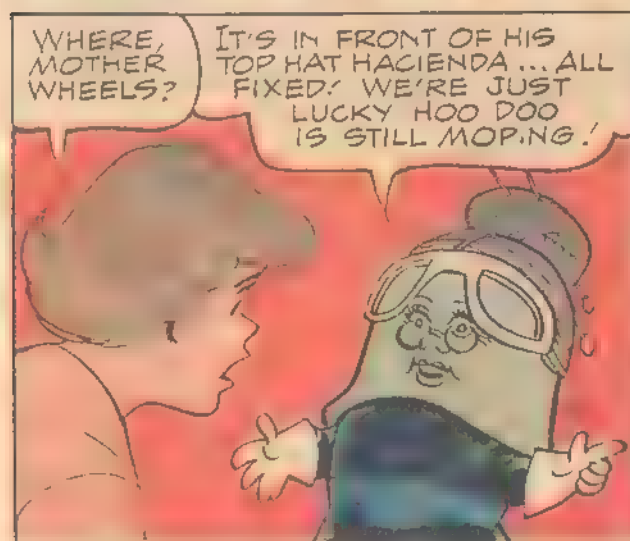
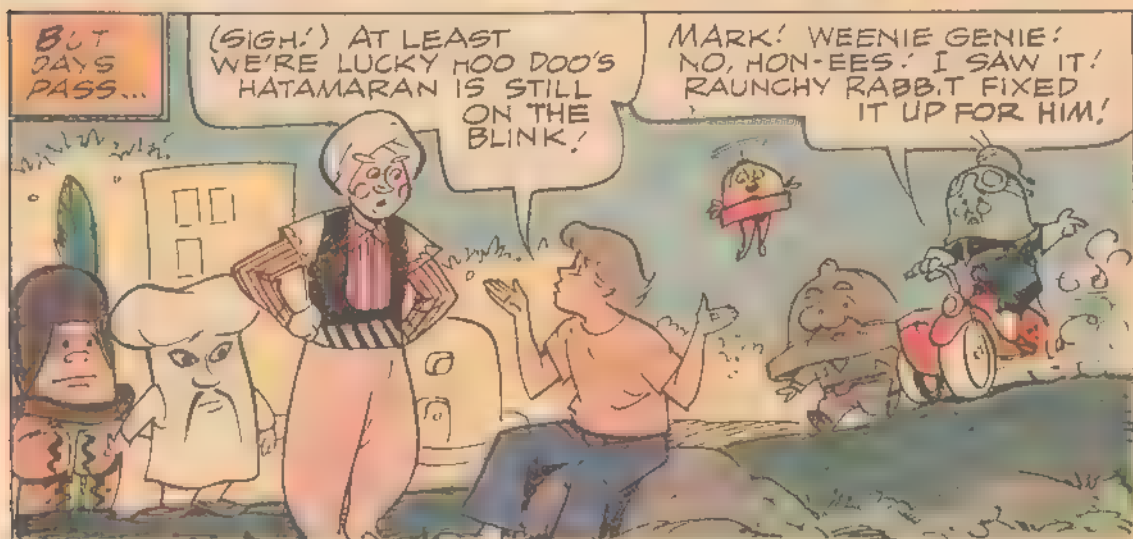
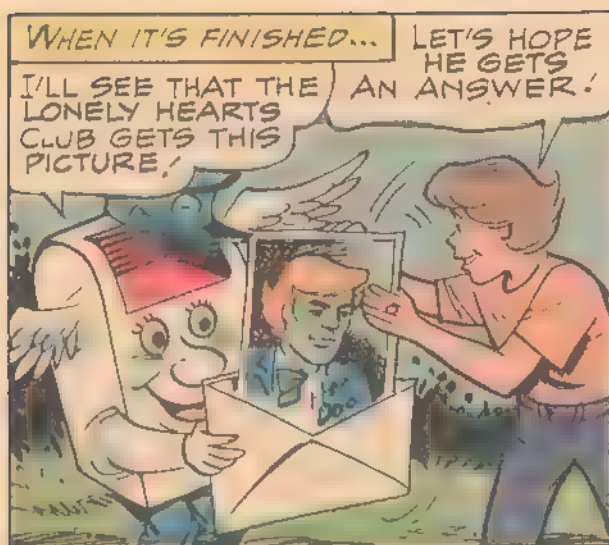


 M-103	 M-525	 M-121	 L-8		
 M-149	 L-5	 M-176	 C-72		
 L-12	 L-11	 M-115	 M-163	 M-119	 L-6
 M-154	 M-122	 M-160	 M-106	 M-123	 M-508
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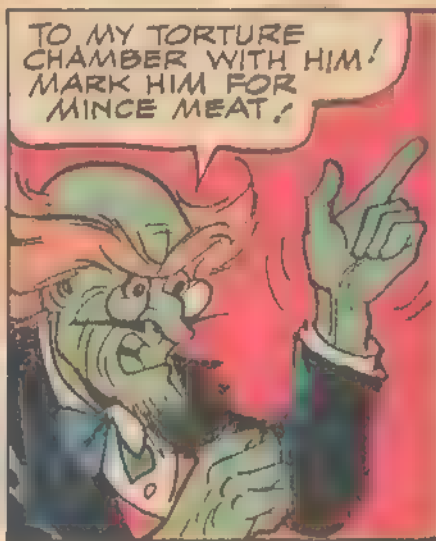
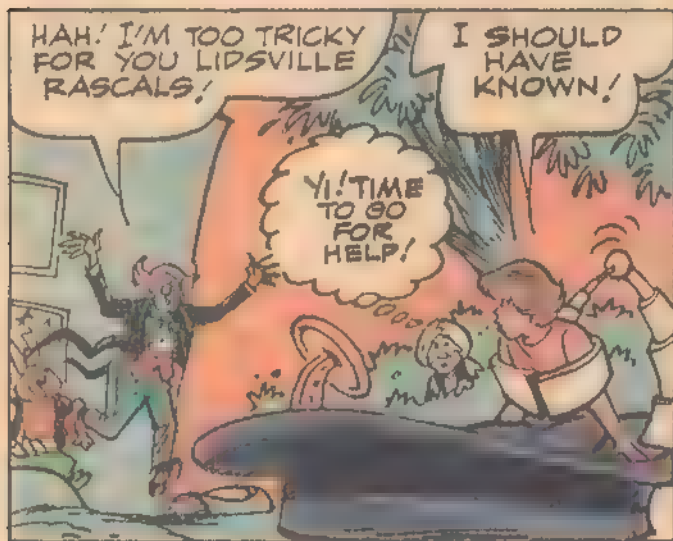
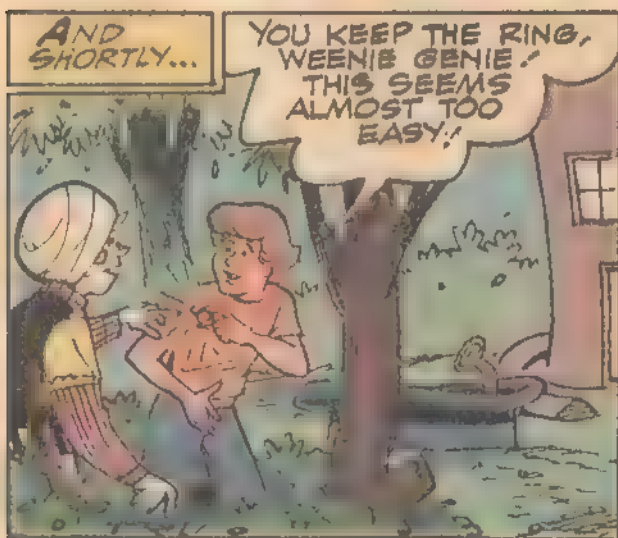
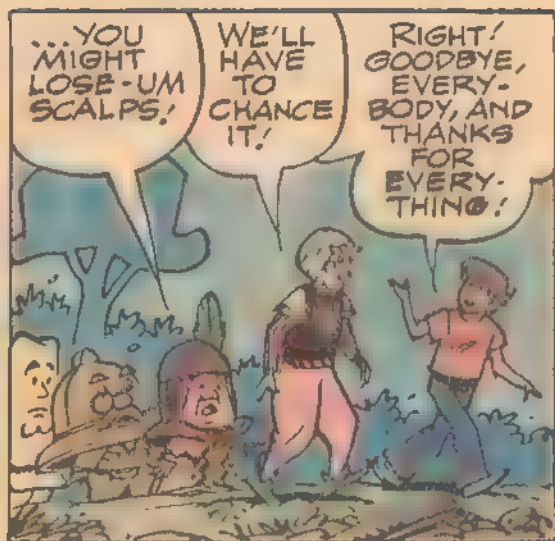
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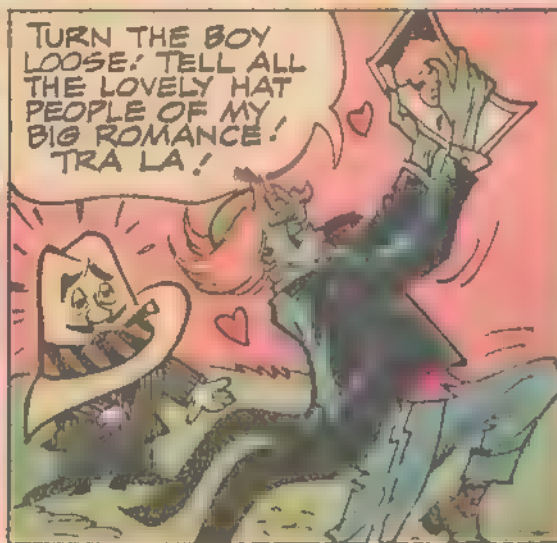
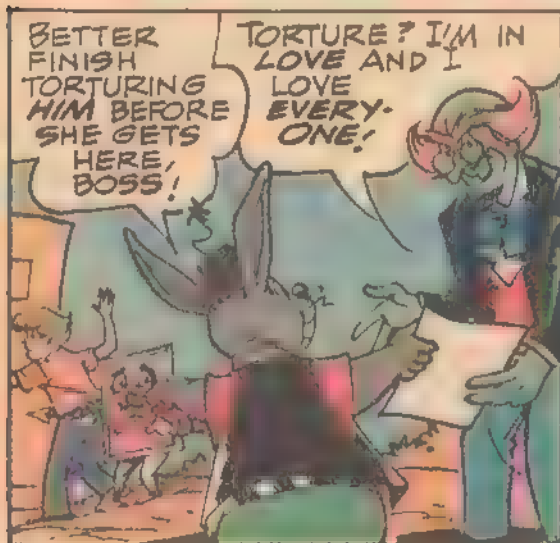
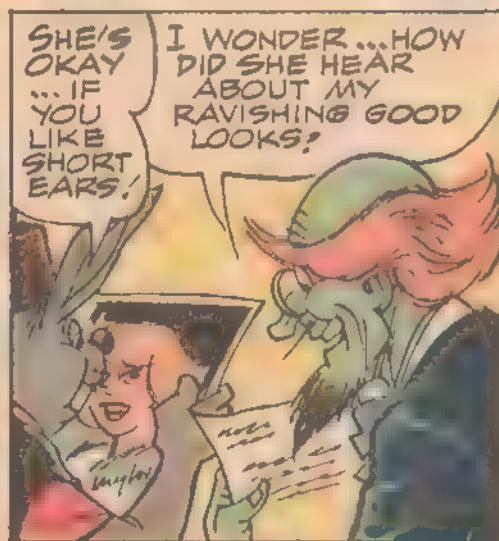
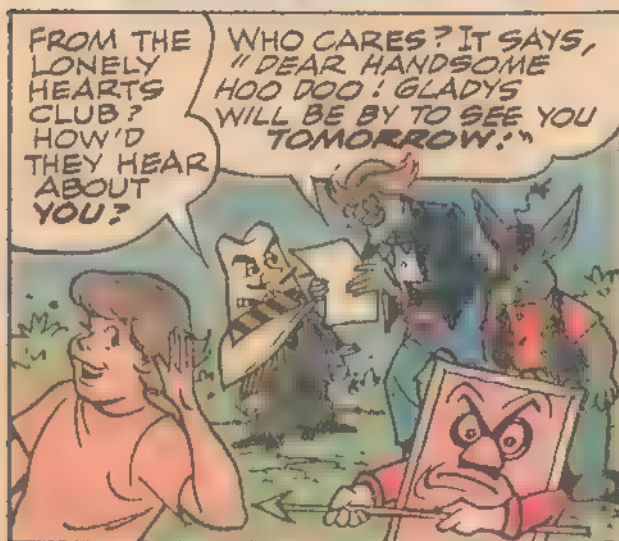
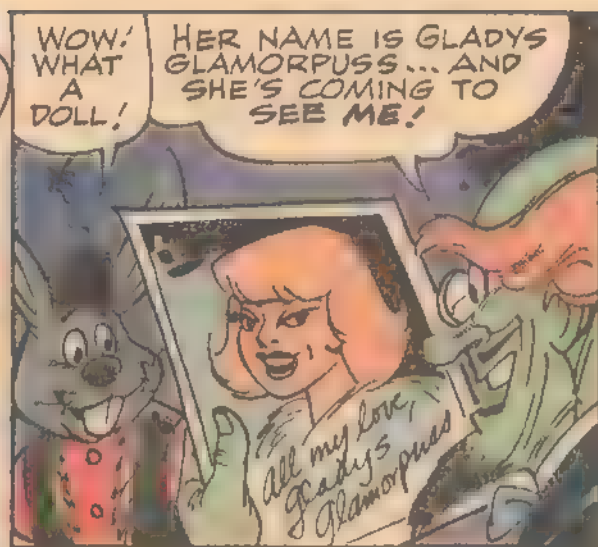
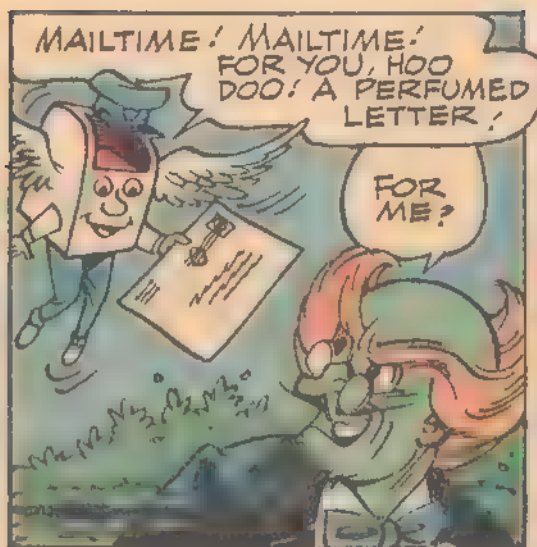
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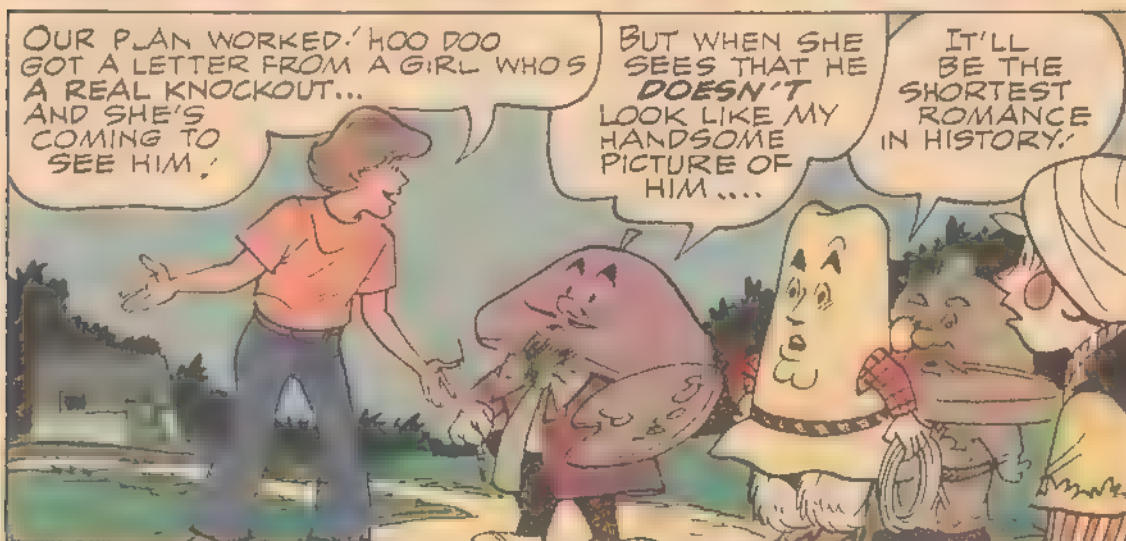
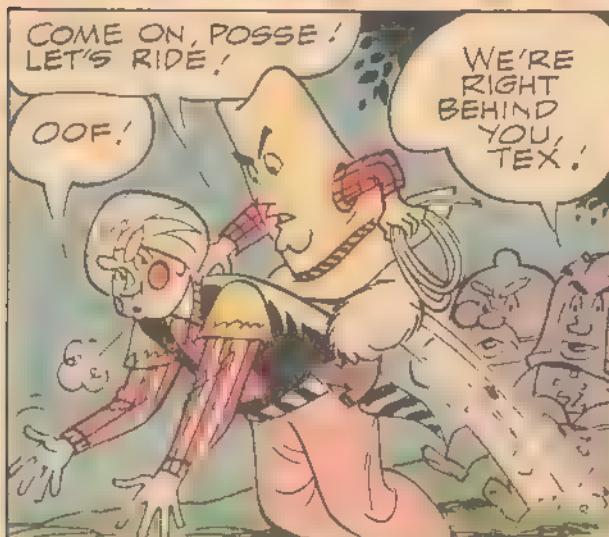
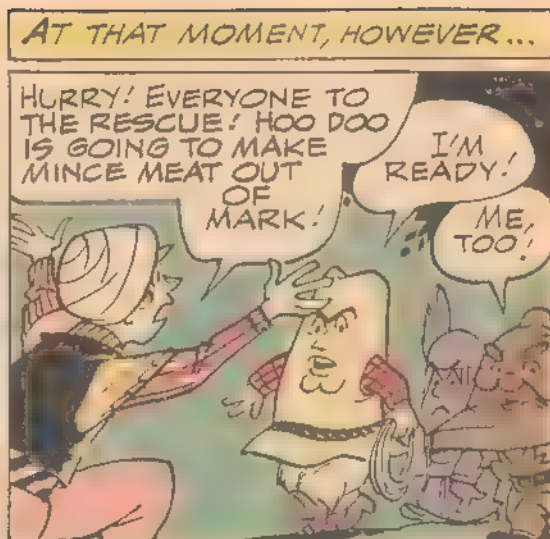
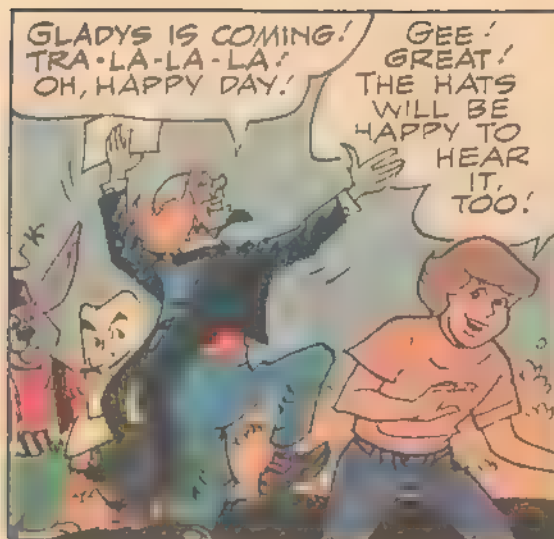
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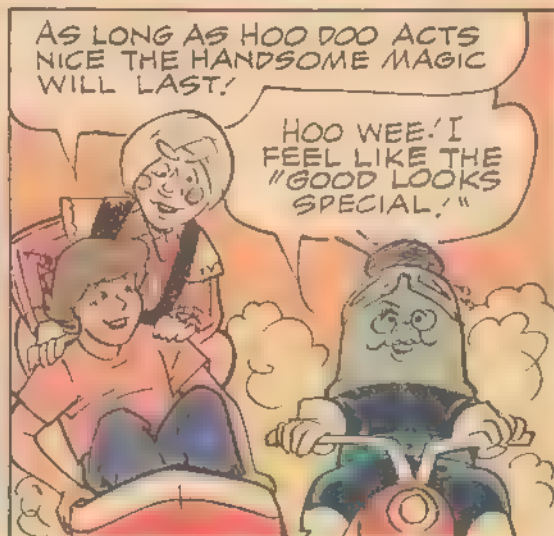
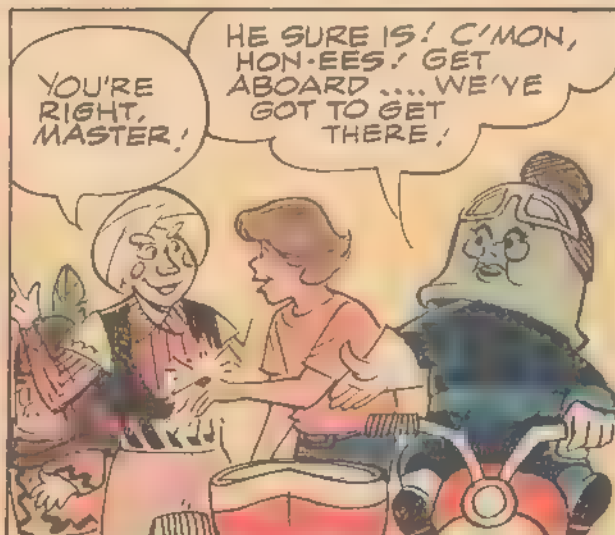
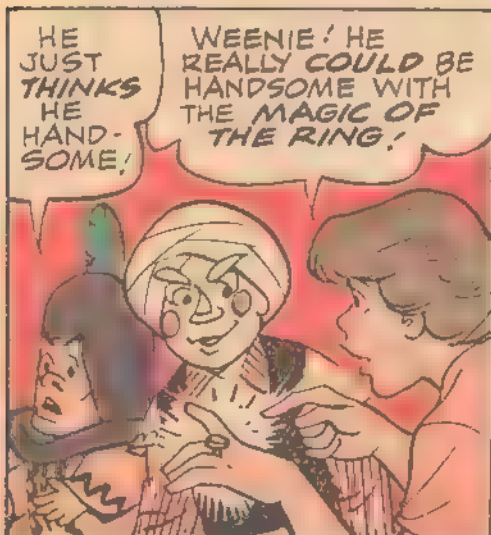
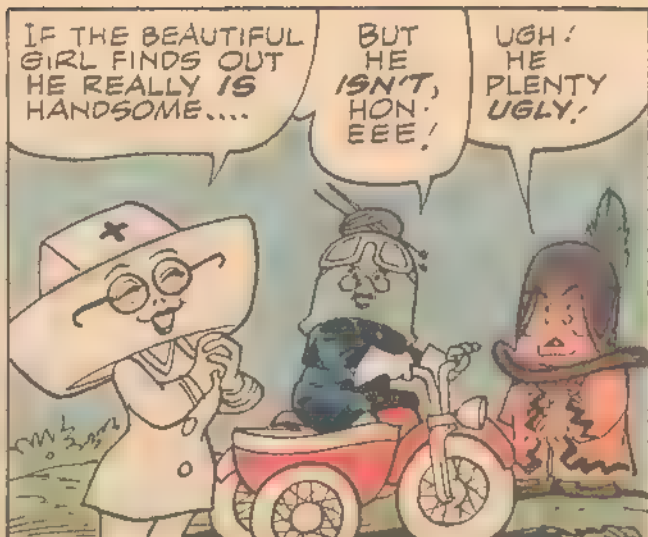
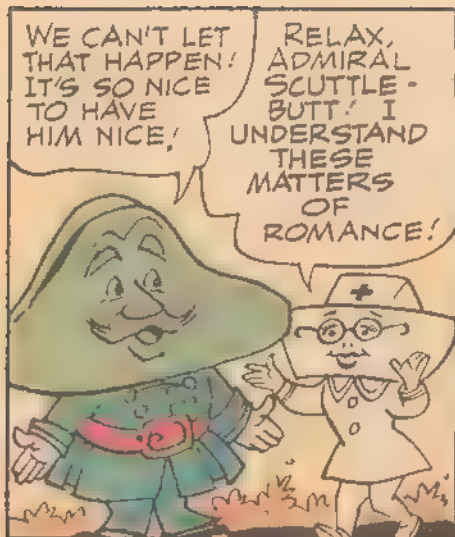
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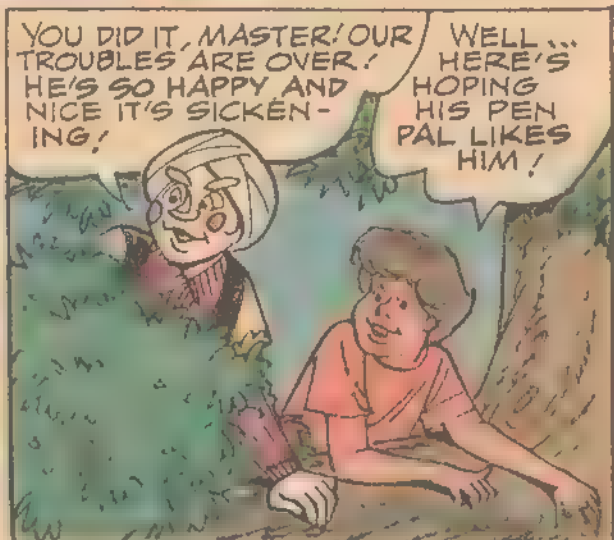
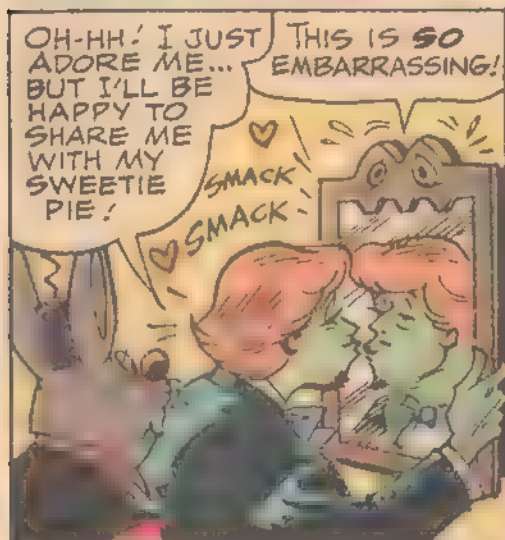
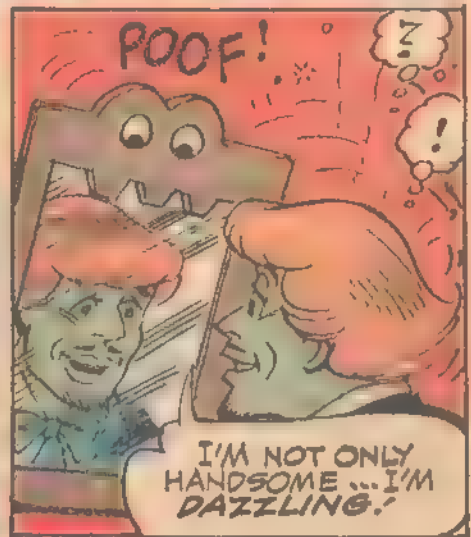
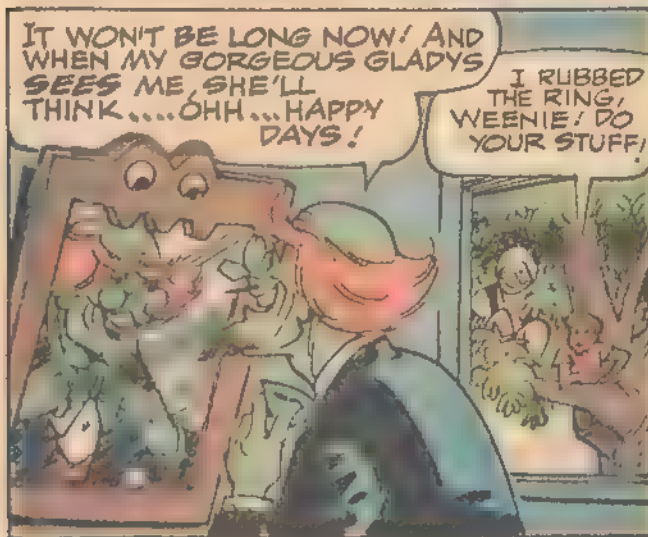
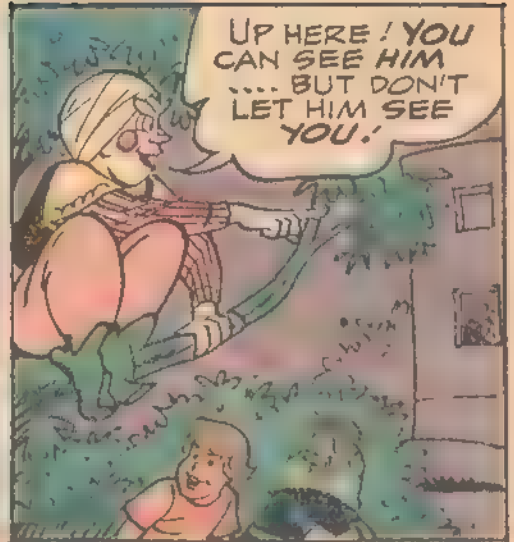
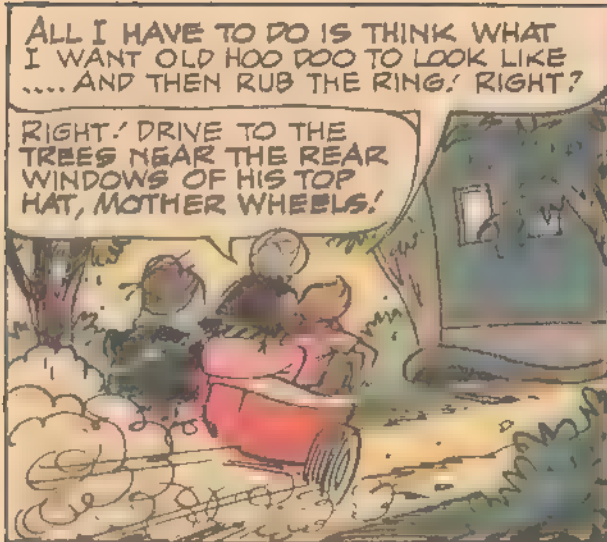
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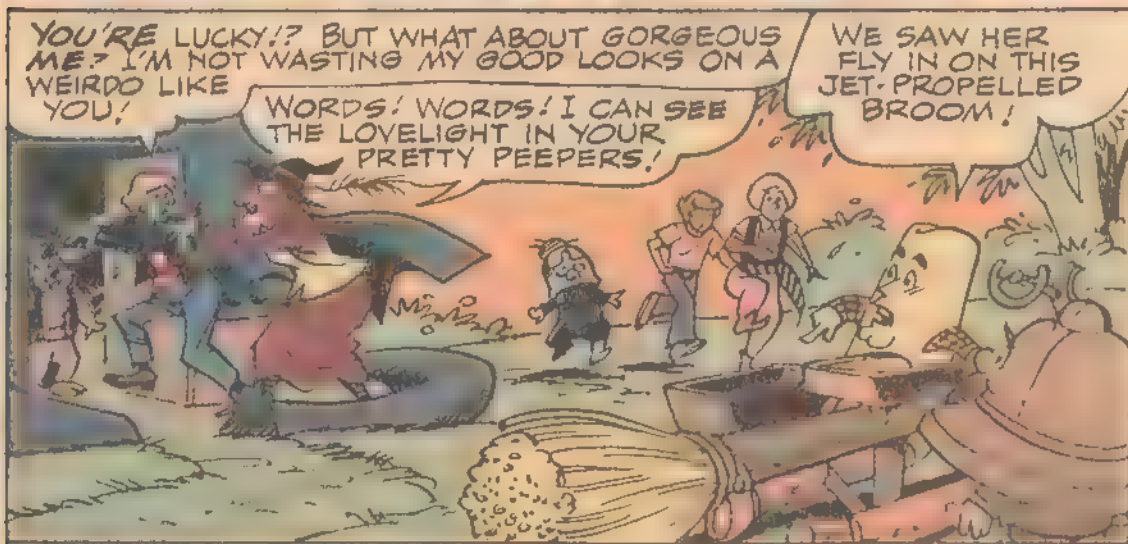
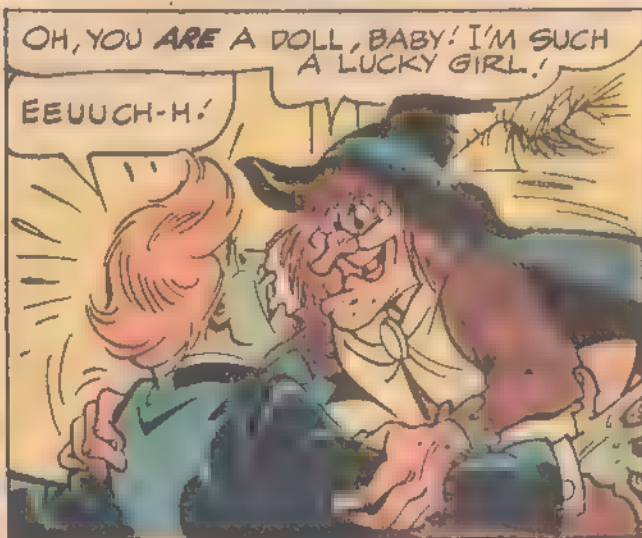
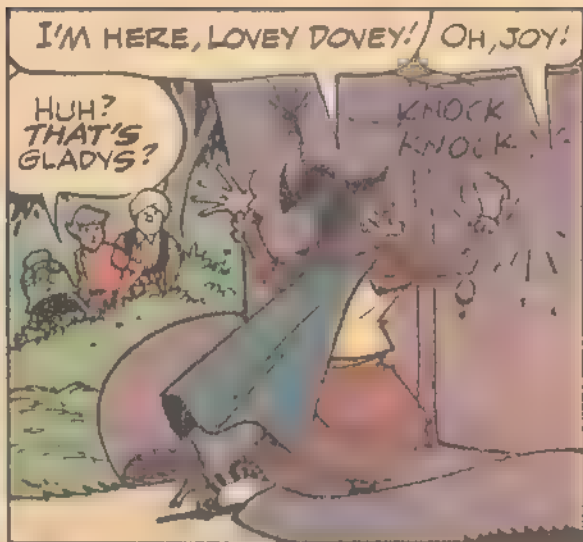
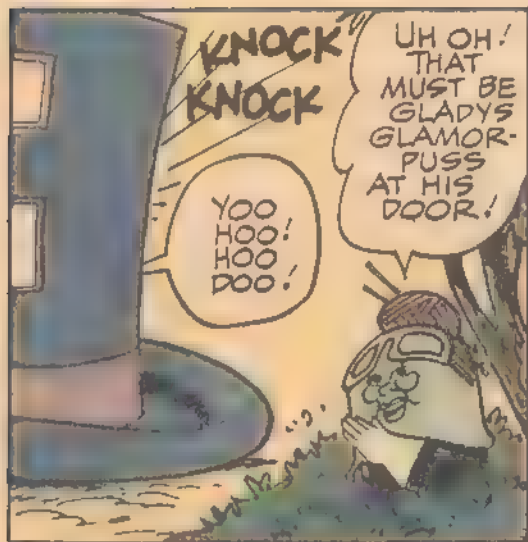






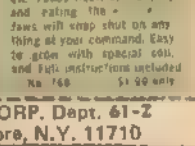
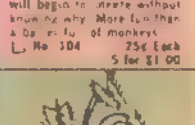
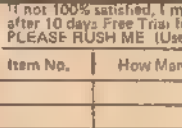
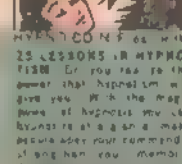
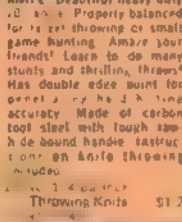
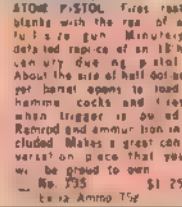
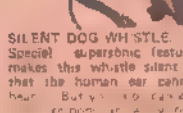
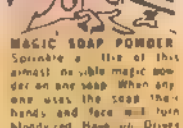
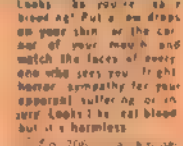
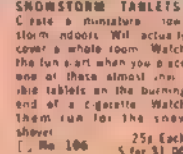
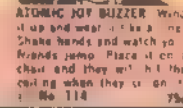
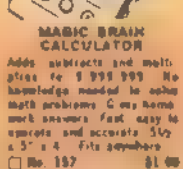
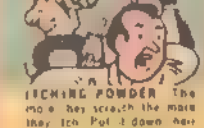
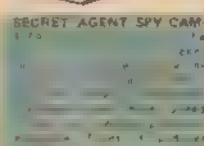
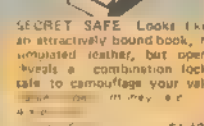
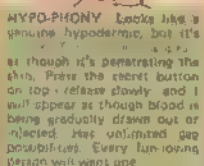
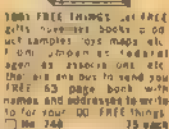
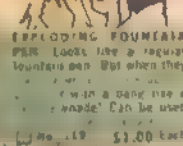
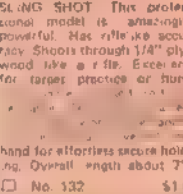
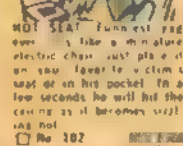
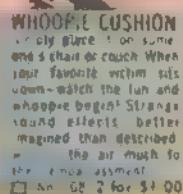
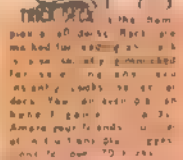






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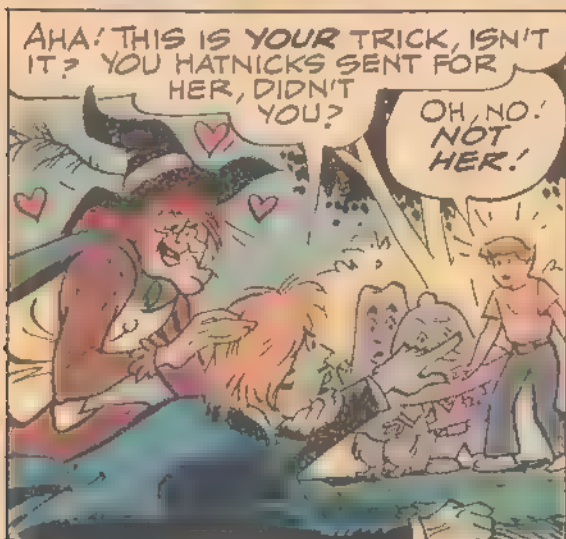
LOOK AT THIS PHOTO. YOU'RE NOT GORGEOUS GLAMOR-PUSS!

HEHTHAT'S MY PEN P.X! BUT YOU CAN CALL ME WITCHIEPOO ...OR PRETTY POO FOR SHORT!



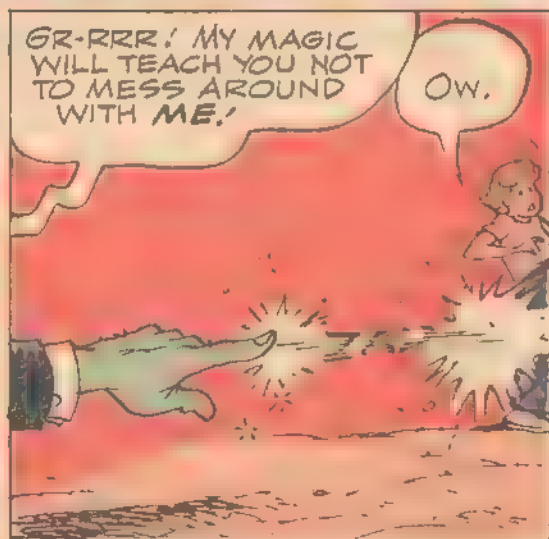
LET US FLY AWAY FROM ALL THIS... BACK TO MY WITCH BUSINESS ON LIVING ISLAND!

STOP! LET GO OF ME, YOU OLD BAG!



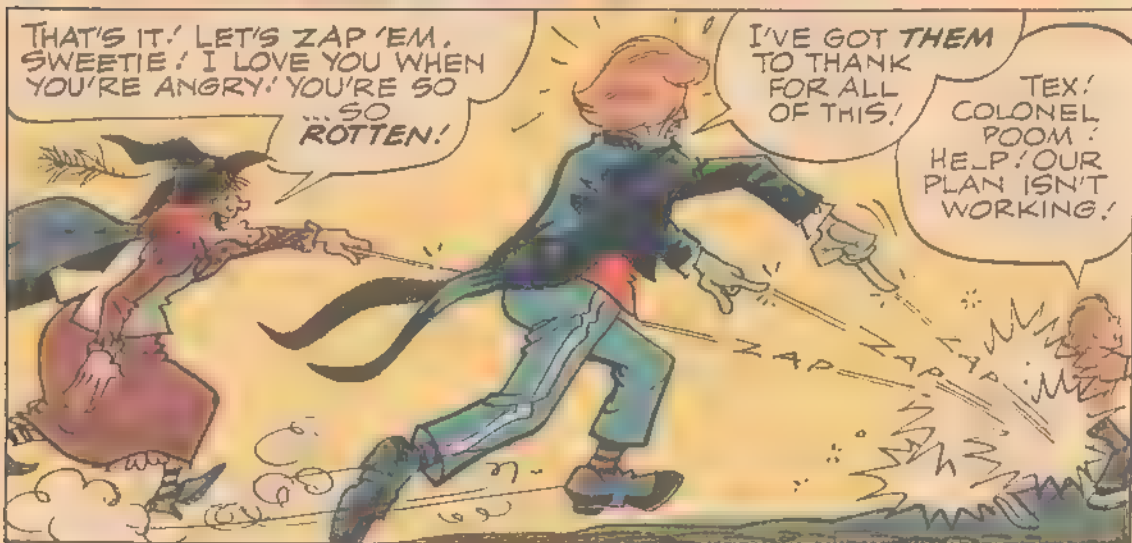
AHA! THIS IS YOUR TRICK, ISN'T IT? YOU HATNICKS SENT FOR HER, DIDN'T YOU?

OH, NO! NOT HER!



GR-RRR! MY MAGIC WILL TEACH YOU NOT TO MESS AROUND WITH ME!

Ow.

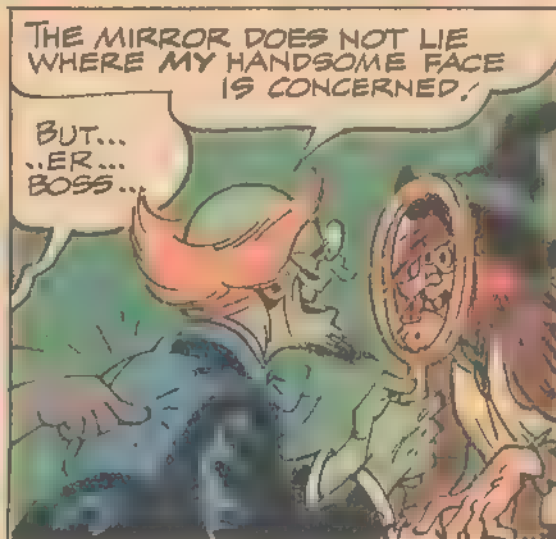
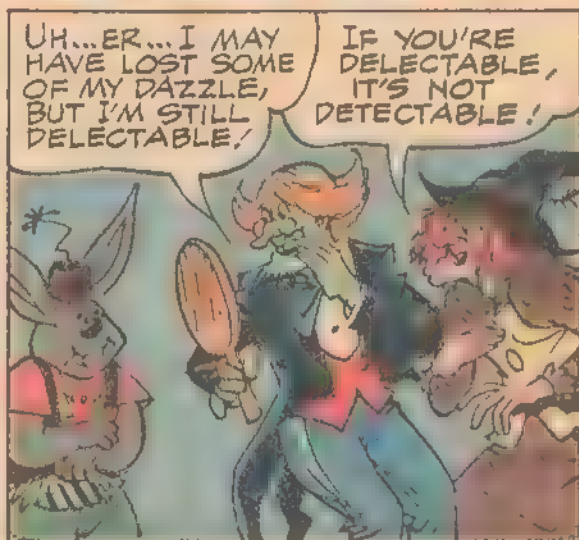
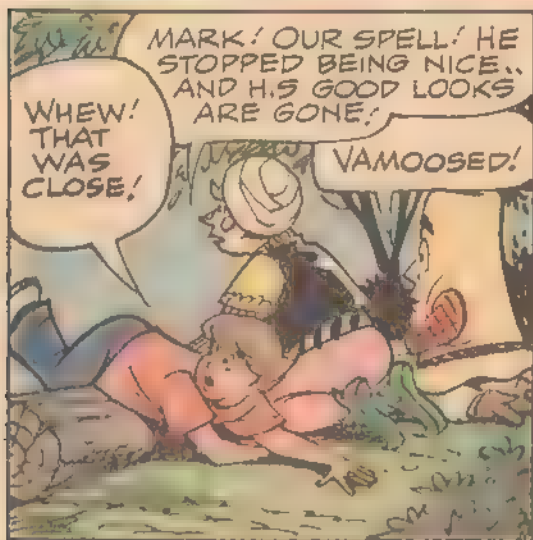
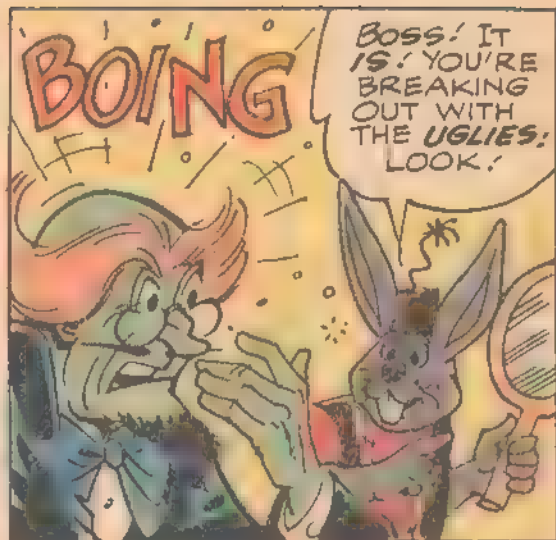
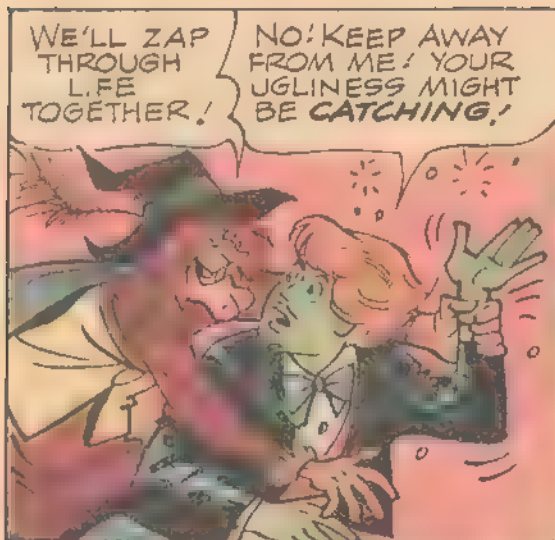


THAT'S IT! LET'S ZAP 'EM, SWEETIE! I LOVE YOU WHEN YOU'RE ANGRY! YOU'RE SO ...SO ROTTEN!

I'VE GOT THEM TO THANK FOR ALL OF THIS!

TEX! COLONEL POOM! HELP! OUR PLAN ISN'T WORKING!

ZAP ZAP ZAP




...THAT'S *HER* FACE!

AND YOU'RE TAKING CREDIT FOR MY GOOD LOOKS!

...THAT'S *HER* FACE!

AND YOU'RE TAKING CREDIT FOR MY GOOD LOOKS!

I AM NOT! I KNOW WHO'S UGLY AROUND HERE AND WHO ISN'T! AND YOU'RE NOT EVEN GOOD-LOOKING ENOUGH TO BE UGLY!



BONK

IZZATSO? I'LL UGLY YOU, SMARTY! I'LL FEED YOU A KNUCKLE SANDWICH!

OW! DON'T FORGET I'M HOO DOO THE MAGNIFICENT!

IZZATSO? I'LL UGLY YOU, SMARTY! I'LL FEED YOU A KNUCKLE SANDWICH!

OW! DON'T FORGET I'M HOO DOO THE MAGNIFICENT!

WELL, AT LEAST HE
WON'T GIVE US
TROUBLE NOW. HE'S
MUCH TOO BUSY RUN-
NING FROM
HER!

I'M GOING TO SUE THE PANTS OFF THAT LONELY HEARTS CLUB FOR SENDING ME A LEMON LIKE YOU!

LEMON? IF YOU KNEW ALL THE DATES I PASSED UP FOR A DRIP LIKE YOU... GROOVY GUYS LIKE DRACULA, JACK THE RIPPER, WOLFMAN... BLA... BLA... ..BLA....

HA HA!
HA HA!
HA HA!

HA HA!

Seth Grahame-Smith

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Seth Grahame-Smith

I'M GOING TO SUE THE PANTS OFF THAT LONELY HEARTS CLUB FOR SENDING ME A LEMON LIKE YOU!

LEMON? IF YOU KNEW ALL THE DATES I PASSED UP FOR A DRIP LIKE YOU... GROOVY GUYS LIKE DRACULA, JACK THE RIPPER, WOLFMAN... BLA... BLA... ..BLA....

HA HA!
HA HA!
HA HA!

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204

REVOLUTIONARY WAR SOLDIERS

ONLY \$1.98

2 COMPLETE ARMIES

EVERY PIECE OF PURE MOLDED PLASTIC—EACH ON ITS OWN BASE
UP TO 4" LONG! TWO COMPLETE ARMIES—THE BRITISH RED-
COATS AND THE AMERICAN BLUECOATS! RELIVE AGAIN THE
FAMOUS BATTLES OF THE AMERICAN REVOLUTION! FORM
YOUR OWN BATTLE LINES! HOURS OF FUN
FOR THE WHOLE FAMILY!



Shown above is an imaginary battle scene.

HERE'S WHAT
YOU GET:

- 36 Dragoons (Cavalryman)
- 12 Shooting Infantrymen
- 12 Marching Infantrymen
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- 12 Fliers
- 12 Charging Infantrymen
- 12 Sharpshooters
- 12 Field Cannon
- 12 Cannon Loaders
- 12 Drummers
- 12 Minute Men
- 24 Mohawk Indians
- 12 Officers
- 12 Mission Troops

RUSH COUPON TODAY

Revolutionary War Soldiers
Dept. R W G-12 Box 536
Westbury, L.I., N. Y. 11590

Gentlemen:

Here's my \$1.98. Rush 204 Revolutionary War
Soldiers to me. If not satisfied I may return
merchandise for full refund!

Name _____

Address _____

City _____

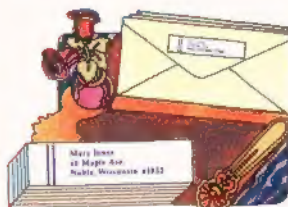
Zone _____

State _____

Canadian orders: Send international money order for \$3.50

1000 for \$1

NAME & ADDRESS LABELS with ZIP CODE



IMPRINT PRODUCTS
ROCKVILLE CENTRE, N.Y. 11571

Send me _____ set(s) of 1000 NAME & ADDRESS LABELS (as described above) at \$1.00 per set. Plus 25¢ per set for postage and handling. Send CASH, CHECK or MONEY ORDER. Use plain paper for additional orders. Allow for 3 week delivery. Same name must appear on all labels in each set. U.S.A. ONLY

Personalize as follows: (Please Print)

Name _____

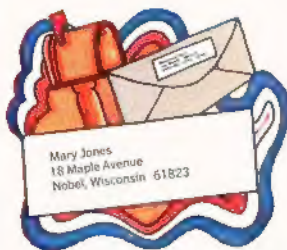
Address _____

City, _____

State _____ Must have Zip Code GK

500 for \$1.00

JUMBO NAME & ADDRESS LABELS WITH ZIP CODE



IMPRINT PRODUCTS
ROCKVILLE CENTRE, N.Y. 11571

Send _____ set(s) of 500 JUMBO Name and Address labels (as described) at \$1.00 per set. Plus 25¢ per set for Postage and Handling. Use plain paper for additional orders. Please send CASH, CHECK, or MONEY ORDER. Allow for three week delivery. U.S.A. ONLY

Same name must appear on all labels in each set.

Personalize as follows: (Please Print)

Name _____

Address _____

City, _____

State _____ Must have Zip Code GK

2 for \$1.00

PERSONALIZED MEMO PADS

(100 SHEETS PER PAD)



IMPRINT PRODUCTS
ROCKVILLE CENTRE, N.Y. 11571

Send me _____ set(s) of Two Personalized MEMO PADS (as described) at \$1.00 per set. Plus 25¢ per set for postage and handling. Send CASH, CHECK or MONEY ORDER. Use plain paper for additional orders. Allow for three week delivery. Same name must appear on both pads in each set. U.S.A. ONLY

Personalize as follows: (Please Print)

Shipping Label: (Please Print)

Name _____

Address _____

City, _____

State _____ Must have Zip Code GK

5 for \$1.00

BLUE PENS



PERSONALIZED with your name in BRILLIANT GOLD

IMPRINT PRODUCTS
ROCKVILLE CENTRE, N.Y. 11571

Send me _____ set(s) of 5 ALL BLUE PERSONALIZED PENS (as described) at \$1.00 per set. Plus 25¢ per set for postage and handling. Please send CASH, CHECK, or MONEY ORDER. Use plain paper for additional orders. Allow for three week delivery. U.S.A. ONLY

Same name must appear on all 5 pens in each set. Name limited to 20 characters and spaces.

Personalize as follows: (Please Print)

Shipping Label (Please Print)

Name _____

Address _____

City, _____

State _____ Must have Zip Code GK

Personalized 15 for \$1.00

PENCILS



IMPRINT PRODUCTS
ROCKVILLE CENTRE, N.Y. 11571

Send me _____ set(s) of 15 Personalized PENCILS (as described) at \$1.00 per set. Plus 25¢ per set for postage and handling. Please send CASH, CHECK or MONEY ORDER. Use plain paper for additional orders. Allow for three week delivery. U.S.A. ONLY

Same name must appear on all 15 pencils in each set. Name limited to 20 characters and spaces.

Personalize as follows: (Please Print)

Shipping Label (Please Print)

Name _____

Address _____

City, _____

State _____ Must have Zip Code GK

Personalized DELUXE PEN & PENCIL SET

PERSONALIZED with your name in BRILLIANT GOLD



IMPRINT PRODUCTS
ROCKVILLE CENTRE, N.Y. 11571

Send _____ DELUXE PEN AND PENCIL SET(s) (as described) at \$1.95 per set. Plus 25¢ per set for Postage and Handling. Please send CASH, CHECK, or MONEY ORDER. Use plain paper for additional orders. Allow for three week delivery. U.S.A. ONLY

Same name must appear on both the pen and pencil in each set. Name limited to 20 characters and spaces.

Personalize as follows: (Please Print)

Shipping Label (Please Print)

Name _____

Address _____

City, _____

State _____ Must have Zip Code GK

The new Free Spirit.[™] It looks like it's moving even when it's standing still.



Shiny chrome-plating
all around. Fenders,
rims and handlebars.



And 8 built-in reflectors
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Coaster brake
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stores. Or through the
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So many people want
a Free Spirit, we
temporarily may not
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waiting for.

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*So many people want a Free Spirit, we temporarily may not have the model you want.

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Please send me a Free Spirit patch for my jacket.

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Mail coupon to: Sears, Roebuck and Co.,
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GC-10

